

## Times-7 Launches U.S Built High Performance and Low Cost RFID Antenna

High performance RFID antenna manufacturer develops affordable long range UHF RFID antenna for asset tracking applications

WELLINGTON, NEW ZEALAND, April 16, 2015 /EINPresswire.com/ -- Today, Times-7, the performance leader in RFID antennas for RFID applications, launched the new Times-7 A5010 SlimLine Circular Polarized RFID Antenna. Specifically designed for large-scale manufacturing operations, the new 10 inch (250mm) square A5010 retains Times-7 unique ultra-thin ½ inch (14mm) form and adds IP67 rating for ease of outdoor or indoor use.

A5010 Slimline Circular Polarized Antenna

The new A5010 is a high-performance, circular-polarized antenna that will have universal appeal for WIP tracking,

healthcare asset tracking and a wide range of asset tracking applications. Built to Times-7's high standard for quality and robustness, the IP67-rated A5010 creates a new benchmark for multipurpose UHF RFID antennas.

The low profile product design combined with the choice of a high volume manufacturer based in the U.S. allows the A5010 to position as both the best value and best performing antenna in its class.

"Engineered for high volume low-cost manufacturing, the A5010 heralds a new strategy for Times-7 to accelerate growth and increase market share. Having listened to customer demand to be able to meet all their antenna needs from Times-7, the A5010 delivers a universal indoor/outdoor high performance 8.3dBic antenna," says Antony Dixon, Founder and CEO of Times-7.

For customers attending the <u>RFID Journal LIVE!</u> conference at the San Diego Convention Center, Times-7 is exhibiting its full antenna range, including the new A5010, at Booth 824.

Press release courtesy of Online PR Media: <a href="http://bit.ly/1zk9Xrn">http://bit.ly/1zk9Xrn</a>

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