



# The Bushari Real Estate Group's Sleek New Millennium Tower Boston Website Powered By Shark Bite SEO

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BOSTON, MA, USA, April 16, 2015 /EINPresswire.com/ -- With the new Millennium Tower Boston website the Bushari Group has secured its standing among the leading luxury real estate brokerages in the North East region. Even with Bushari Group's unbiased buyer representation of the new Millennium Tower Boston project it's no novice to the luxury [Boston real estate](#) market and has been a key player in several highly successful development projects before. Elad Bushari, Principal of Bushari Group Real Estate, is known for his cutting edge approach to real estate and technologically advanced strategies in the luxury residential market. The Bushari Real Estate Group sought to position themselves at the head of the pack for the new Millennium Tower Boston. This meant creating a dynamic digital presence for potential Millennium Tower buyers and investors.

## The New Look of Urban Luxury

Bushari Group teamed up with the leading digital marketing firm, Shark Bite SEO to design and develop a dynamic website optimized for peak search engine performance and strong social branding for luxury for [millenniumtower.com](#). The new website was framed around the look and feel of the actual development conveying the extravagant luxury of Boston Millennium Tower. The Bushari Real Estate Group desired to allow users to experience the luxury residences through the website. They requested a design that allowed users to feel as if they were looking through one of the floor-to-ceiling windows of the Penthouse residences.

The primary visual aspect of the extravagant tower overlooking the city of Boston greets visitors to the site where they are guided through the plethora of features found in the downtown Boston luxury condo development. Shark Bite SEO sought to convey the height of the 685 foot tower through the sleek scrolling effects of the website. Each section illustrates the lavish features found in all of the residential offerings.

## Capturing the Essence of Millennium Tower

A key element in the development of the new Millennium Tower Boston website was to capture the wide range of exclusive amenities available to residents. The site highlights the lavish amenity offerings found in the Millennium Tower community. Potential buyers can find detailed

information and compelling renderings of the benefits of owning a residence in Millennium Tower Boston. The MINA, the luxury towers exclusive dining program is featured with a Chef Spotlight expounding on the background and incredible experiences of celebrity chef Michael Mina. The Club also serves as a stand out feature of the luxury tower. The Club is set to include 23,000 square feet of breathtaking amenities for residents to enjoy. A screening room, library, state- of-the- art fitness center, pool and spa will provide the Millennium Tower community with an endless array of adventures.

## The Importance of Usability

Usability was a primary concern in designing and developing a site that represents the new Boston luxury condo development.

"Creating a user friendly navigation structure for the site was just as important as the look and feel of the site itself." says Anthony Segrich, President of Shark Bite SEO. "Our development team structured a custom navigation system to provide a seamless experience for users visiting the site. "

The side panel menu allows users to navigate millenniumtower.com with ease and makes finding specific details about the building easier to find. Bushari Group prioritized creating a compelling and cohesive space on the internet where potential buyers can experience the luxuries of Millennium Tower Boston first-hand.

## World-Renowned Luxury Developers, Millennium Partners

Created by the Millennium Partners, Millennium Tower Boston joins a long list of exclusive luxury residential projects developed by Millennium Partners. Millennium Partners are widely known for their invigorating projects in the Greater Boston area and other prime real estate markets across the country. Their projects often exude an extravagant sense of exclusivity balanced with the perfect location, lavish architecture, luxurious amenity offerings. Millennium Tower Boston is sure to create a splash, joining the Millennium Partner's impressive \$4 billion portfolio of luxury developments.

## Scheduling a Private Appointment

Millenniumtower.com is set to position the Bushari Group ahead of the crowd in sales for Millennium Tower Boston. The dynamic new website displaying the art of urban sophistication found in this ultra-luxe condo development will attract buyers looking for the ultimate in Boston luxury. After visiting millenniumtower.com, the next best thing is to experience Millennium Tower Boston for yourself. To gather Millennium Tower Boston prices or schedule a private appointment contact the Bushari Group Real Estate offices. Discover all of the indulgences Millennium Tower Boston has to offer, please call (800) 506-5080, and a Bushari Group agent will

be happy to assist you.

Joe Harvey  
Shark Bite SEO  
5617042754  
[email us here](#)

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