

MediaBoss Television to Produce 6 Mile Moment - Live Stream of Boston Marathon

MediaBoss, along with Framingham Downtown Renaissance (FDR) and the Town of Framingham will host the 2nd annual 6 Mile Moment to honor Boston Marathon runners.

FRAMINGHAM, MA, USA, April 17, 2015

/EINPresswire.com/ -- [MediaBoss](#) Television, along with Framingham Downtown Renaissance ([FDR](#)) and the Town of Framingham, will host the second annual [6 Mile](#)

[Moment](#) Monday, April 20, 2015 from 9AM till 2PM at the crossroads of Routes 126 and 135 in Downtown Framingham to honor the runners and fans of the Boston Marathon (rain or shine).

The concept of the 6 Mile Moment event sprung from a creative meeting in late 2013 between MediaBoss Television and Holli Andrews of FDR. The group and the Town of Framingham wanted to create an inclusive event for Boston Marathon runners and Framingham's residents. MediaBoss had live streamed the Boston Marathon for their network in 2012 and 2013 and Creative Director Ian Barrett suggested producing a 6 Mile Moment broadcast from Downtown Framingham.

"The concept was simple, with the advent of all the social media sharing, it occurred to me that we needed to create a 'moment' in Framingham where runners and supporters could have the same experience. I wanted it to be visually clear to the runners that were coming through historic Framingham and I wanted them to remember that moment at the 6 mile. With the high energy music and the live stream the runners and the residents can actually share this moment with their friends anywhere in the world."

MediaBoss will broadcast a 5 camera-switch with their BlackMagic ATEM 2 M/E Production Studio 4K. The multiple angles will provide viewers with a dynamic view of the race, from the runners, the performances, interviews with local businesses and sponsors and more. Model/Actress Rachel Seeker and MediaBoss Executive Producer, Erin Hayes, will host the event. Bloco AfroBrazil and DJ Dr. Haze will headline live, local music.

Events include face painting, sign making, dancing, and, of course, cheering! Families, friends and visitors are invited. Framingham State University students will be on hand along with FDR volunteers to carry the day.

The MediaBoss logo, featuring the word "MEDIA" in a bold, black, sans-serif font, followed by a red play button icon, and the word "BOSS" in a bold, black, sans-serif font.

MediaBoss, a video production company that specializes in creating content for television and web.

Viewers may access live stream coverage of the crossroads at www.6milemoment.com.

Local shops and restaurants will be open and feature specials and deals from Marathon to Mother's Day. Middlesex Savings Bank will be on hand giving away Black Cow homemade ice cream.

After the runners make their way through Downtown Framingham, parties hosted by Amazing Things Arts Center (160 Hollis Street) and The Tavern (102 Irving Street) will keep festivities going from 2 to 7PM. Cajun music by Squeeze Box Stompers will be featured at Amazing Things from 3 to 5:30, and funk jam band Crushed Vinyl will play at The Tavern from 5 to 7, just a couple blocks away.

Go to the Framingham Downtown Renaissance website to find a parking map – www.fdrms.org/parking.

Sponsored by Middlesex Savings Bank and a music grant from Consigli Construction, the event is a collaborative project between FDR, MediaBoss, the Town of Framingham, local businesses and art groups, to name a few.

For live updates of the event follow @6MileMoment on Twitter.

Press release courtesy of Online PR Media: <http://bit.ly/1NYAfvo>

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