

# Sika Ranks 39th in Best Swiss Brands 2015!

*In the ranking of Best Swiss Brands 2015 published by Interbrand, Sika, a global specialty chemicals company, with a brand value of CHF 384 million, ranks 39th.*

SUZHOU, JIANGSU, CHINA, April 21, 2015 /EINPresswire.com/ -- In the rankings of the Best Swiss Brands 2015 published by [Interbrand](#), [Sika](#), with a brand value of CHF 384 million, ranks 39th, improved from the 47th in 2012. Only a few business to business companies can make this precious ranking that is dominated by strong consumer brands like Nescafé, Roche, Rolex, Adecco, Logitech and Swatch.



Interbrand is the world's leading brand consultancy, which started brand value study in 1988. Its methods of brand evaluation are considered as a valuable tool for strategic management. A total of 10 factors are taken into account, internal and external, relating to employees and customers, including financial analysis, role of brand and brand strength value, etc. to evaluate the brand's contribution to the business results.

## About Sika

Sika AG, located in Baar, Switzerland, is a globally active specialty chemicals company. Sika supplies the building and construction industry as well as manufacturing industries (automotive, bus, truck, rail, solar and wind power plants, façades). Sika is a leader in processing materials used in sealing, bonding, damping, reinforcing and protecting load-bearing structures. Sika's product lines feature high-quality concrete admixtures, specialty mortars, sealants and adhesives, damping and reinforcing materials, structural strengthening systems, industrial flooring as well as roofing and waterproofing systems. Worldwide local presence in 90 countries and some 17,000 employees, Sika generated an annual sales of CHF 5.57 billion in 2014.

[Sika China](#), headquartered in Suzhou, China, is wholly owned by Sika. Sika China has 10 production sites and marketing & sales network throughout China. It operates research, production, sales, technical services and other business activities in China.

April Lv  
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