

Hot Art Receives Some Great Earth Day Upgrades

Benefits such as: superior heat transference, enhanced scratch resistance, and crystal-clear, high-definition images.

ORLANDO, FLORIDA, UNITED STATES, April 22, 2015 /EINPresswire.com/ -- Offering a unique spin in the ever-evolving tech and art space, BRZ Brands (www.brzbrands.com), announced an upgrade for its [Hot Art](#) line of products on Earth Day, Hot Art is a far infrared heating system that doubles as a beautiful piece of art. "Hot Art" is the flagship product in the BRZ Brands line of highly energy-efficient, far infrared heating [panels](#) that include a commercial grade high-performance builders' series. Hot Art is now being offered on a new, proprietary high tech surface. Benefits of this new surface include superior heat transference, improved scratch resistance, and crystal-clear, high-definition images. Hot Art is distinctive because the customer can choose art or a photograph from a wide array, then have it crafted into a highly energy-efficient far infrared heating panel for their home. The customer also has the option of providing their own high-resolution image to create their own, personal Hot Art. This means that family vacation photos, pet or car photos, personal art, truly any high-res image, can be made as Hot Art.



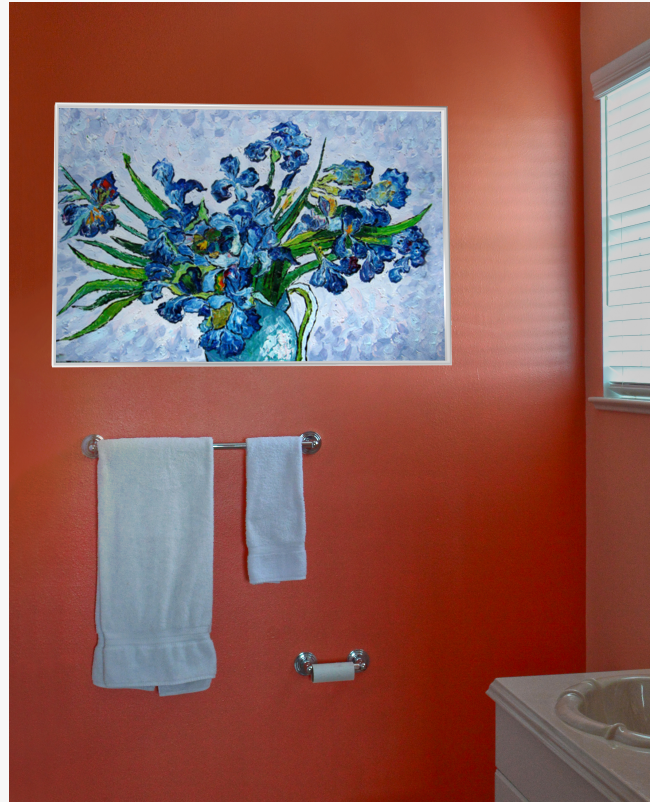
Hot Art in a restaurant



Hot Art is perfect for any room. It can hang on the wall and ceiling, or be freestanding. Hot Art heats objects and people, not the air, so it is really perfect for outdoor living as well. Hot Art produces the same natural warming light as the sun, only without the UV rays.

BRZ Brands far infrared heating panels have an exceptionally high efficiency compared to regular space heaters. Their heat is directional, creating a very fast warming effect on people and objects. Unlike conventional heaters, Hot Art doesn't use a fan, meaning it won't stir the dust or allergens. A 600 watt piece of Hot Art will heat roughly the same area as a 1500 watt traditional space heater, using approx. 60% less energy. Hot Art also does not dry the air, reducing the need for humidifiers that are often required with traditional heaters.

Hot Art can be controlled by switch, presence detectors, regular and smart thermostats, and most home automation receivers. There are Mobile models that feature an electrical cord and Inspire models that mount to the wall similar to a flat screen television with no visible cord.



Hot Art in a bathroom

The company also offers its high-performance builders' series. Those panels are designed for commercial use, as well as remodeling and construction projects. Sustainability and green construction advocates appreciate the lower energy consumption offered by the next-generation technology utilized in BRZ Brands far infrared panels. The panels can be used in modular construction, schools, places of worship, outdoor living, etc., or anywhere environmentally conscious heating is desired.

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Our new proprietary surface offers museum-quality images that are also highly scratch resistant.

Alex Birch, Marketing Manager

BRZ Brands is a product development firm focused on stylish, eco-friendly and innovative technology for the home and life markets. For more information, email support@brzbrands.com, or visit brzbrands.com

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