

LivingWell Health Clubs Prepare to Raise a Million for Families in Need

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LONDON, UNITED KINGDOM, April 20, 2015 /EINPresswire.com/ -- Every year, <u>LivingWell Health clubs</u> join other divisions of the Hilton Family Worldwide chain to come together to raise money for a very worthy cause. This year <u>LivingWell</u> are hoping to raise even more awareness along with setting a target to bring the total amount to one million pounds.

LivingWell <u>Health Clubs</u> have risen in popularity over recent years due to their unbiased approach to their members and their ability to make new visitors feel instantly at ease. Providing a service that not only increases fitness, they offer incredible incentives along with the facilities to make regular visits a pampering experience.

Now, with their health clubs spreading globally while becoming a leading force to be reckoned with in the UK, LivingWell Health Clubs hope to use their new found notoriety to raise even more money than ever before.

Since 2008 the Hilton Worldwide family have raised an incredible £621,434 for this well deserving charity and in June LivingWell hopes to contribute a lot more.

The Charity was chosen carefully less than a decade ago when the Hilton Worldwide family decided to put something substantial back into the community. Focusing on young lives, primarily of those from disadvantaged backgrounds, the money raised goes to local charity partners who distribute it where it is needed most in the vicinity.

The challenge is named the Around the World in a Day Challenge and is eagerly anticipated by those who work at LivingWell Health Clubs up and down the country as it has been an anticipated annual event since 2008.

Every year a different theme is decided, this year the Health Clubs have yet to choose. Last year however, their theme of a "One World, One Team" was very well received and saw lots of people taking part. The aim was to reach a combined distance that would span the entire world. LivingWell Health Clubs, as always, exceeded expectations and together they travelled an incredible 59,939 kilometres, which is one and a half times around the globe.

This year LivingWell are asking members and visitors to join in and are keen to connect over social media, from their Facebook page to the Worldwide Hilton Twitter account @HCF_Hiltongives. Photos will be uploaded of preparations for the day while those taking part will be looking for sponsorship from friends and family. Training for the events will, of course, be undertaken at selected LivingWell Health Clubs while recovery will be spent in the steam rooms and pool.

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