

Duratread and DRC to exhibit a new range of TBR tires at TYREXPO, Costa Rica

The extensive TBR tire range is covers the most popular sizes of heavy truck tires and in the coming year will extend to light truck tires as well

PANAMA, PANAMA, PANAMA, April 23, 2015 /EINPresswire.com/ -- Ahead of the very first Costa Rican tire show, [TYREXPO](#) at the Pedregal Convention Center in San Jose at the end of April 2015, Duratread and [DRC](#) have announced that they will be exhibiting with a new range of TBR tires, Port and Agricultural tires, as well as a range of 2-wheel tires.

The new TBR tire range is produced in Vietnam's first high tech steel radial truck tire factory which was opened in Vietnam in 2013. The tires are already proving to be a formidable competitor in the TBR market place, with excellent customer acceptance and a growing network of distributors in the region.

Duratread and DRC are adopting an aggressive marketing stance in 2015, exhibiting at regional Tire shows with their expanded sales and marketing team who will provide key sales and marketing support to customers in Latin America.

The tires that will be exhibited at the TYREXPO include: Special purpose TBR tires, E4 Industrial compound Port Tires, Reinforced R2 Agricultural Tires, L4 Skid Steer Tires and a range of 2-wheel tires.

Omar Andrade and Gaston Aguilar will be manning the booth and will guide customers through the extensive range of tires for on-road and off-road vehicles.

As an extra bonus for visitors to TYREXPO 2015, the organizers are offering huge buying incentives to customers who place orders during the three days of the show. For each order placed at the show, the customer will be entered into a raffle with the chance to win \$5,000. The raffle will be drawn 5 times a day for each of the three days of the show.

Duratread and DRC will be exhibiting at stand # M29 at the TYREXPO, Costa Rica, Pedregal



TBR Tires-DRC

Convention Center from 8:00am to 6:00pm, on Wednesday April 29th, Thursday April 30th and Friday May 1st 2015.

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