

BizBash to Debut Design Luncheon at BizBash Live South Florida

BizBash Live returns to South Florida on April 29, featuring innovative activations, thought-provoking education, and a new roster of creative thinkers

FORT LAUDERDALE, FL, USA, April 27, 2015 /EINPresswire.com/ -- <u>BizBash Live</u>: The Expo South Florida, the premier conference and expo for the event industry, is set to return to the Fort Lauderdale



Convention Center on April 29 with new offerings and ideas designed to transform events.

More than 1,100 event and meeting professionals are expected to gather for this annual experience, which includes the debut of the Four Seasons of Event Design Luncheon, and the return of the acclaimed <u>Event Innovation Forum</u> and Workshop Series.

Top social event designers Sean De Freitas of Designs by Sean, Susan Jaffee of Pieces of Dream, Bobby Kyser of Panache Style, and Meg Holderman of So Cool Events will share their creative visions during the Four Seasons of Event Design Luncheon. During this four-course luncheon, featuring a specially crafted menu and decor that reflects each of the four seasons, these designers will unveil new trends and fresh ideas, uncovering today's hottest design secrets.

At the anticipated Event Innovation Forum, game-changers and event innovators will share compelling insights, touching upon event technology, marketing, event design, fund-raising, and more. These event innovators will go behind the scenes into their work for clients such as Nike, Spotify, Twitter, Oprah, and Elton John. Also, at <u>BizBash</u> Live: The Expo is the Workshop Series, where event producers will gain hands-on learning on a number of topics, ranging from social media and design, to sponsorships.

The expo floor will feature more than 100 of the top vendors in South Florida showcasing, new activations, and the latest trends for the upcoming season.

The full list of speakers, topics, and activities can be found at bizbash.com/expofl. For media coverage, please contact Grazia Mohren at gmohren@bizbash.com.

ABOUT BIZBASH

BizBash is North America's #1 event marketplace for content ideas, news, and industry resources. Each month nearly 200,000 unique users look to BizBash for venue discovery, event style, and tools for their next event. Visit us at www.bizbash.com and follow us @BizBash on Twitter or www.facebook.com/bizbash.

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