

# June 9 & 10th, A Film Festival for the 21st Century seamlessly integrating exhibition with insight and entertainment.

*The 6th Annual New Media Film Festival brings new and enduring stories to the screen with content from around the world at The Landmark Theater Los Angeles CA*

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Los Angeles/CA There are 400-plus film festivals worldwide according to "Publishers Weekly". 'Indie Wire' puts the number in the United States closer to 2000. Discrepancies in the number stem from what, in fact, constitutes a 'film festival'. According to Brian Smith, Indie Wire's Associate Publisher, "The term may describe a retrospective of silent films in a room full of folding chairs to a week long extravaganza attended by a capacious number of celebrities and world premieres".

"As its name suggests, The New Media Film Festival ([www.NewMediaFilmFestival.com](http://www.NewMediaFilmFestival.com)), now celebrating its sixth year in Los Angeles, California, June 9-10, is at the nexus of what can best be defined as a film festival for the 21st Century," confirms Festival Founder Susan Johnston. Set to innovate at the state of the art Landmark Theater in Los Angeles, California with the earliest embrace of all the latest delivery platforms and cinematic technology trends.

Whereas the Venice Film Festival founded in 1932 was the first; San Francisco's is North America's oldest and is now in its 57th year. The Cannes Film Festival became a synonym for 'film festival' and was book ended by the London screenings and Los Angeles' AFM (American Film



Oscar Winner & New Media Film Festival Award Winner



Artistic Director David Kleiler PhD with Founder/Director Susan Johnston

Market) and the now defunct FilmEx. Commemorating the turn of the century, the New Media Film Festival has reinvented the Film Festival genre by seamlessly integrating exhibition with insight and entertainment. Distinguished as the first in history to screen movies, shorts, docs and sizzling content shot on phones, drones, iPods, stop motion cameras and 3D in what tops out in 20 distinct categories. The New Media Film Festival continues its rise to the top of the film fest heap as the vanguard in what is both new and enduring in entertainment. Its moniker after all is “Honoring Stories Worth



Telling”.

At its heart one may tap the pulse beat of the global indie circuit. Unlike the more entrenched Sundance's, Hampton's and Tribeca's the New Media Film Festival is staged and programmed right up to the last minute "Moral Combat, The Lady In Number 6-Music Saved My Life, were booked, programmed and screened all within days of the [NMFF](#) debut in 2011 and 2013" confirms Artistic Director David Kleiler PhD.

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*David Kleiler PhD*

“This immediacy assures that the film fare at the New Media Festival arrives fresh from the latest in technology to delight our critical audience of film enthusiasts. We try to engage simply the best in indie fare for discriminating audiences. Combine this with a sneak preview of an ever changing industry; the New Media Film Festival is become known as a ‘must attend’ forum for emerging and established filmmakers.

Especially those who wish to meet the press and heads of acquisition. Film fans are given a symposium on the nature of the future cinematic experience in the here and now while distributors can view content that might otherwise never see the inside of another theater.

Yoko Ono's Music Video, The Sun Is Down (Shot on Mobile) When Sally Met Rascal (Shot on RED) with Oscar Nominee Sally Kirkland and first time content creator The Wingman (Web Series) all were picked up at New Media Film Festival for distribution among other titles.

[Submissions](#) are accepted for the 6th Annual New Media Film Festival through May 1st Midnight PST, schedule locks days later and the festival is ready to impress June 9 & 10th 2015 in Los Angeles CA. Be there.

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