

PERSONALIZATION BECOMES ACCESSIBLE REALITY FOR ALL GOLFERS WITH UNIQUE KICKSTARTER CAMPAIGN FROM CUSTOM STEEL SHAFTS

Everyday golfers now able to get customization previously only available to PGA/LPGA Tour Professionals

TEMECULA , CA, UNITED STATES, May 1, 2015 /EINPresswire.com/ -- Custom Steel Shafts ([CSS](#)) is sprucing up the game of golf by customizing steel golf shafts with colors, logos and more. "We're bringing a great concept to the industry by creating endless possibilities," says Jeffrey Neal, CEO of CSS. Neal has perfected the art of painting steel golf shafts that are durable and only add about two grams to the overall weight of the club. Forget trying to do this at home, the CSS process is superior and engineered to last.

In addition to eleven standard and eight premium colors, CSS has the ability to etch logos and words into the shafts. "If you can type it, we can etch it", Neal explains, "college and professional sports logos are coming soon as well as the four main branches of military."

Previously only available to tour players like the winner of the 2013 US Open, CSS has started a [Kickstarter](#) campaign in order to raise capital to bring the product to the public market with perks like a thank you and your own design on a shaft.. They have a touching, family-centered video that highlights their

process and work with a major charity. Everyday golfers will be able to get the same, high-quality process that was only previously available to Tour professionals or manufacturers once the campaign is successful.



You can see the Kickstarter campaign here

<https://www.kickstarter.com/projects/1047039839/customized-painted-steel-golf-shafts-with-laser-en>

About Custom Steel Shafts

Spawned from an idea by avid golf fan Jeffrey Neal had in 2012, Custom Steel Shafts has worked with major golf manufacturers, professional golfers, and charities. Located in Temecula, CA the company has developed a novel process to apply and keep paint on to the steel golf shafts used in irons, wedges and putters. There are eleven standard and eight premium color options to paint the clubs as well as the ability to etch in logos and text. You can see their shafts used by players on the PGA and LPGA Tour. The cost of customizing your own golf club starts at just under \$40 USD.

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