

Forklifts Global Report 2015 Report Released By The Business Research Company

The Business Research Company's Forklifts Global Report contains market size of forklifts, historic & forecast, regional splits & market shares

CANARY WHARF, LONDON, ENGLAND, February 22, 2015 /EINPresswire.com/ -- <u>The Business</u> <u>Research Company</u>'s <u>Forklifts Global Report</u> contains market size of forklifts, historic and forecast, regional splits and market shares/ ranking of competitors. It includes 15 profiles of top companies including each company's overview, revenue, geographies in which the companies are operating, sales model analysis and company sales and distribution structure

The Global forklifts market size covers various types of forklifts such as internal combustion engine forklifts (pneumatic tires), electric forklifts and ware house forklift trucks.

Scope

• Market size historic and forecast, market shares and regional splits

• Profiles of the top 15 companies containing business operations, distribution strategies, maintenance and service levels, prospects and latest distribution news

Methodology

The Business Research Company reports utilize a wide range of secondary sources, including company websites, trade magazines, and market intelligence reports, which are analyzed and presented in a consistent and easily accessible format.

The Business Research Company strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report. Key findings of the report include:

"The Global Forklifts market grew from \$16.6 billion in 2010 to \$20.8 billion in 2014, a CAGR of 5.8%. The demand for new forklifts is driven by industrial growth in emerging countries and replacement demand from developed countries.

The Global Forklift market is highly concentrated and is dominated by four major companies- Toyota Industries Corp, Kion Group, Jungheinrich and Hyster-Yale who together account for approximately 60% of the global market."

Countries covered in the report include: North America, Asia Pacific (APAC), Europe

Products mentioned include: Internal combustion engine forklifts (pneumatic tires), electric forklifts and ware house forklift trucks Companies mentioned include: Toyota Industrial Equipment Kion Group Jungheinrich AG Hyster-Yale Materials Handling Crown Equipment Corporation Unicarriers Americas Corporation Komatsu Caterpillar Doosan Industrial Vehicle Co., Ltd Tailift Co., Ltd Combilift Hubtex Hytsu Forklift Godrej Boyce Manufacturing Company Clark Material Handling

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The Business Research Company is a market research and intelligence company which excels in company, market and consumer research. It has research professionals at its offices in the UK, India and the US as well a network of trained researchers globally. It has specialist consultants in a wide range of industries including manufacturing, healthcare, financial services and technology.

The Business Research Company's management have more than 20 years of varied business research experience. They have delivered hundreds of <u>research projects</u> to the senior management of some of the world's largest organizations.

The Business Research Company's Consultants have masters qualifications from top institutes and include MBAs, MSCs, CFAs and CAs. The Business Research Company's Consultants gain training and qualifications from the Market Research Society and are trained in advanced research practices, techniques, and ethics.

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