

# Aragon Research Announces Strategic Partnership with Penton Technology

*Aragon Research and Penton Technology announced their strategic partnership.*

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/EINPresswire.com/ -- [Aragon Research](#), a technology-focused research and advisory firm committed to

providing thought-leading research and trusted advisory

services, announced a strategic partnership with [Penton](#) Technology. The partnership between Aragon and Penton includes participation in Aragon and Penton Communities. Additionally, the companies announced a new joint event– Executive Insights, at the 15th annual IT/Dev Connections conference being held at the ARIA Resort in Las Vegas on September 15th and 16th 2015.

"Penton has an incredible reach through their service offerings and unique, emerging audience," said Jim Lundy, CEO of Aragon Research. Lundy continued, "When this is combined with our expertise in technology, the effect will be a strong collaborative community with cutting-edge research that has a laser focus on IT and Business Leaders."

Sanjay Mutha, Group President of Infrastructure Division at Penton Technology commented, "We're excited to partner with Aragon Research to bring industry leading executive thought-leadership to the marketplace. Our relationship with Jim and his team will help serve the changing needs of the Business Technology decision maker."

Aragon Research is a four-year-old firm with clientele ranging from well-established Fortune 100 firms to government entities and small companies. Content from Aragon Research can now be found on Penton's [Windows/IT Pro](#) Network.

## About Aragon Research

Aragon Research delivers high impact research and advisory services to provide enterprises the insight they need to help them make better technology and strategy decisions. Aragon Research serves business and IT leaders covering Knowledge, Collaboration, Social, Content Management, Workplace, Mobile and Tablet, and Learning/Talent Management. The principals hold over 50 years of combined industry experience.

The logo for Penton Technology, with "Penton" in orange and "Technology" in grey.

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## About Penton

Penton drives performance for more than eighteen million professionals each and every day. They rely on us to deliver: Insights, information & workflow tools to inform critical business decisions; networking & community to engage them with industry peers & partners; and data & marketing services to advance their business performance & deliver ROI.

Penton is a growth company with a track-record of strong performance and success and is backed by its co-owners: MidOcean Partners and U.S. Equity Partners II, an investment fund sponsored by Wasserstein & Co., LP. For additional information on the company and its businesses, visit [www.penton.com](http://www.penton.com).

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