

Aragon Research and Penton Technology Join Forces for Executive Insights at IT Dev Connections

Aragon Research and Penton Technology announced a new joint event that will take place this fall at the Aria Hotel in Las Vegas.



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/EINPresswire.com/ -- [Aragon Research](#), a technology-focused research and advisory firm, announced a new business technology leadership event with Penton Technology – [Executive Insights](#), at the 15th annual [IT/Dev Connections](#) conference. Executive Insights will take place Tuesday, September 15th and Wednesday, September 16th 2015 at the ARIA Resort in Las Vegas.

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Jim Lundy

Executive Insights will provide an in-depth look at what is happening in the Cloud, Mobile, Big Data and Predictive Analytics, and Collaboration spaces, and how these innovations can drive business growth. This focused day and half long event will enable CIOs and business technology leaders to network with their peers and hear from industry experts as they discuss how they manage and innovate in a technology world that is changing faster than ever.

Aragon Research’s thought leadership and market analysis,

combined with Penton Technology’s global reach, makes for a powerful way to deliver Technology Events: "Our new Joint Event, Executive Insights, will provide CIOs and Business Technology Leaders with the right amount of knowledge and networking to get ahead in a world focused on digital transformation," said Jim Lundy, CEO of Aragon Research.

"Today every major technology vendor is in the process of reinventing themselves and their offerings in this new era of Cloud, mobile and XaaS computing," said Stephen Veith, Vice President and Market Leader for Penton Technology. "As such, Business Technology leaders need to be educated and informed about what these offerings are, the economics surrounding them and the ultimate business value they drive."

Aragon and Penton also announced that Roy Firestone will be part of the Keynote on September 15th. CIOs participating in Executive Insights include Sheila Jordan, CIO of Symantec, and Rob McGillen, Global CIO of Grant Thornton.

About Aragon Research

Aragon Research delivers high impact research and advisory services to provide enterprises the insight they need to make better technology and strategy decisions. Aragon serves business and IT leaders covering Knowledge, Collaboration, Social, Content Management, Workplace, Mobile and Tablet, and Learning/Talent Management. The principals hold over 50 years of combined industry experience.

About Penton

Penton drives performance for more than eighteen million professionals each and every day. They rely on us to deliver: Insights, information & workflow tools to inform critical business decisions; networking & community to engage them with industry peers & partners; and data & marketing services to advance their business performance & deliver ROI.

Penton is a growth company with a track-record of strong performance and success and is backed by its co-owners: MidOcean Partners and U.S. Equity Partners II, an investment fund sponsored by Wasserstein & Co., LP. For additional information on the company and its businesses, visit www.penton.com.

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