

Grainger Appoints IndustryFriend as Australian Distributor

IndustryFriend is the new Australian based distributor for Grainger products

SYDNEY, NEW SOUTH WALES, AUSTRALIA, May 7, 2015
/EINPresswire.com/ -- Grainger
(NYSE:GWW), the leading broad line supplier of maintenance, repair and operating (MRO) products serving businesses and institutions, announced IndustryFriend as its new Australian distributor. IndustryFriend, a subsidiary of LabFriend Pty Ltd.

"This exciting new relationship provides Australian customers local access and support to the entire Grainger range of over 1 million maintenance, repair and



operations products. These products are now available to order online from IndustryFriend," said Karl Wyzenbeek, Managing Director of IndustryFriend.

IndustryFriend offers Australian customers the ability to purchase from over 4,300 globally recognised



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Karl Wyzenbeek, Managing Director IndustryFriend brands that make up the Grainger product range. Product categories include HVAC and refrigeration, material handling, safety, cleaning, pneumatics, motors, hand tools, electrical and more.

"The benefits to Australian customers extend beyond the availability of having such a large product range to buy from online. Customers purchasing from IndustryFriend can save time generating formal quotations online and manage their invoices online. We also offer flexible payment options and the ability to chat online to our Sydney based customer service team whilst you browse for products"

To learn more, visit IndustryFriend or Grainger.

About Grainger

W.W. Grainger, Inc., with 2014 sales of \$10 billion, is North America's leading broad line supplier of maintenance, repair and operating products, with operations also in Asia, Europe and Latin America. Follow Grainger on Twitter, Facebook, LinkedIn, Instagram and YouTube. Subscribe to Grainger's Media Room to receive the latest news.

About IndustryFriend

IndustryFriend is a subsidiary of LabFriend Pty Ltd. Based out of Sydney Australia, LabFriend Pty Ltd is a leading online supplier of laboratory equipment, research, maintenance, and business products. Follow IndustryFriend on Twitter, Facebook, LinkedIn and YouTube. Subscribe to IndustryFriend's newsletter to receive the latest news

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