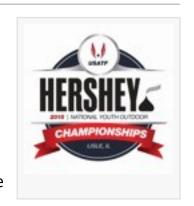


## Sports And Meeting Planning In Chicago Combine To Bring 2015 Hershey Youth Championships To Lisle

The 6-day event begins June 30 and will be held at Benedictine University. Hotels in Chicago suburbs are filling up as guests make plans for the big event.

LISLE, IL, USA, May 8, 2015 /EINPresswire.com/ -- The <u>Lisle Convention & Visitors Bureau</u> and Benedictine University have partnered to bring the 2015 USATF Hershey Youth Outdoor Championships to the Chicago suburb. The Village of Lisle/Benedictine University Sports Complex will be the setting for the track and field championship meet, which kicks off on



June 30 and runs through the 4th of July weekend, concluding on July 5. The meet coincides with Lisle's annual Eyes To The Skies Balloon Festival, which will be part of the event's entertainment options.

Between 3,000 and 4,000 visitors are expected to visit Lisle during this time including athletes and their families, event officials, trainers, volunteers, and spectators. The guests will be a boom to the Lisle economy and restaurants and hotels in Chicago suburbs will benefit from the event in a big way.

"These visitors have the potential to spend over \$800,000 while filling up hotels and restaurants during the holiday week. This will be a total economic impact of \$937,000 for Lisle," said <u>Diane Homolka</u>, Executive Director of the Lisle Convention & Visitors Bureau (<u>www.stayinlisle.com</u>).

The 2015 USATF Hershey Youth Outdoor Championships typically produces several youth national records and is the only track & field competition that also awards team championships in every age division. There are six age divisions for the meet: 8 and under, 9-10, 11-12, 13-14, 15-16, and 17-18.

This year's meet promises to be especially exciting. The Championships are being held in conjunction with the World Youth Trials Meet, where the top athletes in the 16-17 age bracket can qualify for Team USA and compete at the World Youth Championships in Cali, Colombia.

The USATF Hershey Youth Outdoor Championships is just one of several events to be held at the Lisle Sports Complex this year. Other USATF events scheduled for this summer include:

- June 7, Masters & Open Outdoor Track & Field Championships
- June 26-28, Illinois Association Junior Olympics T&F Championships
- July 9-12, USATF Region 7 Youth Championships

The Lisle Convention & Visitors Bureau will have an area information table at the event providing Lisle Visitor Guides, which include a list of nearby restaurants, a map, and shopping information along with information about meeting planning in Chicago suburbs. Lisle is a popular choice for business meetings, reunions, and <u>wedding venues in Chicago suburbs</u>. The Lisle Convention & Visitors Bureau helps event planners with site selection, planning and logistics.

Volunteers aged 15 years and older are still needed to help at the 2015 USATF Hershey Youth Outdoor Championships. For more information about volunteering visit <a href="https://www.usatf.org">www.usatf.org</a>.

To learn more about the Lisle Convention & Visitors Bureau, the Lisle area, or to view upcoming events, visit <a href="https://www.stayinlisle.com">www.stayinlisle.com</a>.

About Lisle Convention & Visitors Bureau: The Lisle Convention & Visitors Bureau has established relationships with key local business partners to get things done quickly! Looking to book a business event? The staff at Lisle CVB can help businesses and visitors find the right spots for fun, meetings and more! LCVB can provide an extensive range of services and event collateral including: welcome bags, visitor guides, customized name badges or table tent cards, help set up registration for event, promote your event through a press release or social media, or just assist with our destination expertise! You may be surprised to find out how much we can and will help you!

Press release courtesy of Online PR Media: http://bit.ly/1zRLNKL

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