

# Pop/Hip-Hop Duo, This Boy That Girl, Featured in Cinema Sounds Summer Promotion

*Indie Duo's Vid for Single Turn the Night Down Racks Up 110,000+ YouTube Views*

LOS ANGELES, CA, USA, May 11, 2015 /EINPresswire.com/ -- Big Dream Productions' recording artists [Alec King](#) and Becca King, known as the dynamic Pop/Hip Hop duo [This Boy That Girl](#), also known as TBTG, today announced their first Summer promotion with Cinema Sounds, a pre-show audio and video program designed to provide increased reach to music artists.

The promotion starting May 1st, features This Boy That Girl's just dropped music video for the single [Turn the Night Down](#), from their studio EP Breaking Bad. The independently released video, which quickly broke 110,000 YouTube views, has been selected as a Cinema Sounds feature and is currently in rotation with the Zac Brown Band, Jesse J and the Pitch Perfect 2 soundtrack. In more than 200 movie theaters as both The Avengers and Pitch Perfect 2 open, This Boy That Girl's Turn the Night Down video will reach an audience of more than 2.5 million in lobby views and more than 3.3 million in audio listens during the month of May.

TBTG's refreshingly unique musical approach has helped them create their own niche within the pop/hip-hop music genre. The American brother-sister vocalist/rap duo not only sing and rap, they write and produce their original music - an increasing rarity in today's mainstream music scene. TBTG's collaborative musical offerings call to mind the musical stylings of hit makers such as Macklemore & Ryan Lewis, or Rihanna and Eminem. Their latest 7-song release Breaking Bad, now available on iTunes, features infectious harmonies and gritty verses, merging the best of both worlds while showcasing their individual talent.

Most recently, This Boy That Girl have opened for world tours such as Kalin and Myles' "Chase Dreams" tour, Aaron Carter's "Wonderful World" tour, and sold out their own headlining shows in their hometown of Los Angeles. TBTG's single, Turn the Night Down from their Breaking Bad EP, premiered on MTV hits and is still in rotation on the channel.

In 2014, This Boy That Girl made special guest appearances performing at select stops of the 20-



TBTG - This Boy That Girl, pop/hip-hop brother sister duo, Alec and Becca King

city 'Music is My Language' Anti-Bullying Tour sponsored by Champions Against Bullying.

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