



Aragon Research Publishes Its Second Globe Report on Video Content Management

The Video Content Management Globe examines 14 providers in the VCM market.

PALO ALTO, CA, USA, May 11, 2015 /EINPresswire.com/ -- [Aragon Research](#), a technology-focused research and advisory firm committed to providing thought leading strategic research and trusted advisory services, announced the publication of its second annual evaluation of the Enterprise Video market in its new report, The Aragon Research [Globe](#) for Video Content Management, 2015.

The Video Content Management Research Report examines 14 providers in [VCM](#) across three evaluation dimensions, which consist of Strategy, Performance and Global Reach. Based on the evaluation, each VCM provider is then placed into one of four spheres: Leader, Innovator, Specialist, or Contender.

"Business Users are demanding Video to help drive their business results and they are realizing that they need a Video Platform to help manage the distribution of all those videos," said David Mario Smith, Research Director and Lead Analyst at Aragon Research. "Our new Aragon Research Globe for Video Content Management will help enterprises understand the major technology providers in this market."

Find out more about these 14 providers as well as the overall Video Content Management market by reading The Aragon Research Globe for Video Content Management, 2015. The Globe report, as well as Aragon's new Interactive Research is available at [aragonresearch.com](#).

About Aragon Research

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