



The Touch Screen Market Globally 2015 - Release by The Business Research Company

TBRC's report on The Touch Screen Market Globally 2015 is the ideal source of data & analysis on touch screens, touch panels and other touch solution markets.

CANARY WHARF, LONDON, ENGLAND, February 22, 2015 /EINPresswire.com/ -- The Business Research Company is pleased to announce the publication of its report on The [Touch Screen Market Globally 2015](#). The report is the ideal source of data and analysis on touch screens, touch panels and other touch solution markets in 2015.

Touch screen market characteristics, and trends are covered. The market is split by technology and screen size and geography, and forecasts are given. Key technologies covered include projective capacitive (PCAP), embedded touch, and resistive touch, as are both indium tin oxide (ITO) and the alternative materials. Dynamics, cost and pricing factors and value chain analysis is provided for each technology. End customer markets, such as mobile phones, tablets, lap tops, and commercial touch panels are sized and trends are analysed.

Key competitors covered include: TPK, O-Film, General Interface Solutions (GIS), Melfas Inc., Elo Touch Solutions, S-Mac, Iljin Display, 3M, General Touch, Laibao, JDI, Sharp, and InnoLux.

Methodology

Information for this report was gathered from trade journals, research analyst reports, news stories, patent reports, company marketing and technical materials, and company financial reports. Primary research was conducted through the creation of an appropriate panel of experts, including senior figures in touch screen companies to give commercial insight and research and academic experts to inform the forward looking analysis. More than 10 experts were interviewed for the report and are listed in the sourcing of the report.

The report was authored by a Lead Consultant with more than 15 years' experience in technology research and analysis, including senior roles for Morgan Stanley and Schroders.

About The Report

Touch Screens Market Globally 2015 is a detailed report giving a unique insight into the touch screen market. Purchasers in the first six months will be entitled to a discussion with the Analyst to discuss the findings and ask questions.

Price: USD 4000

Some Key Findings of the Report

The Business Research Company's report "Touch Screen Market Globally 2015" finds that the market has been characterised by extreme fragmentation both in technology and in supply chain. Ten years of double-digit growth in both units and revenues, combined with relatively low barriers to entry, have encouraged a huge number of suppliers. At the same time there has been no 'one-size-fits-all' technology solution, with several different technology approaches meeting the needs of different categories of device or usage scenario. However, since 2009, one approach, projective capacitive, (PCAP) has captured the highest-volume touch categories of mobile phones and tablets.

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Analysis by Screen Size

Global Touch Screen Technology Market Revenue and Volume Forecast, By Screen Size, 2014 – 2020 (\$ Million) (Million Units)

- Less than 3 inches

- 3 inches - 6 inches

- 6 inches - 10 inches

- 10 inches – 17 inches

- More than 17 inches

Breakdown by End User

Global Touch Screen Technology Market Revenue and Volume Forecast, By End User, 2012 – 2020 (\$ Million) (Million Units)

- Overview

- Mobile phones vs tablets vs Laptops vs Professional Use vs Public Space vs Hospitality & Healthcare

- Consumer Electronics vs Industrial vs Retail vs Automotive vs Transport vs Other

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 - o General Interface Solutions (GIS),
 - o Melfas Inc.,
 - o Elo Touch Solutions,
 - o S-Mac,
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About the Business Research Company

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