

Magic Logix Releases New Marketo Plugin for WordPress

MSync - Integrate Marketo Forms into WordPress, a plugin developed by Magic Logix

DALLAS, TX, USA, May 12, 2015 /EINPresswire.com/ -- When it comes to forms and tracking, [Marketo](#) and [WordPress](#) can now live in harmony. [Magic Logix](#) just released MSync, a new plugin that allows forms to be created directly in WordPress and then connected with Marketo. These forms are pure PHP instead of JavaScript, and are secure.



Integrate Marketo Forms into WordPress, a plugin developed by Magic Logix

The plugin also makes strides in lead tracking, as lead data can now easily be modified, tracked and maintained. The end result is a streamlined process with a visceral user experience.

Businesses that utilize WordPress as a content management system can now take advanced actions on their lead data. Thanks to this plugin, the following is now possible:

- Modify lead data before sending to Marketo
- Track leads by embedding munchkin.js
- Change, drag/drop and add custom fields
- Push leads to Marketo
- Embed forms into posts, on pages and WordPress widget

Developed entirely in-house, the plugin meets the superior standard of quality upheld by Magic Logix, who is also a Marketo partner.

About Magic Logix

Magic Logix is a Dallas, Texas based integrated marketing agency that provides a full spectrum of customized digital solutions for clients in all industries, worldwide. Magic Logix relies on agile development that allows us to adapt for new technology and priorities throughout your project. Magic Logix creates and develops cross-functional solutions that are most logical for each client's unique environment, giving them a customer base that expands right before their very eyes.

Press release courtesy of Online PR Media: <http://bit.ly/1PgXuI5>

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