



# BevSpice Announces Launch of Kickstarter Campaign to Bring Revolutionary Spice Mix for Beer, Soda and Other Drinks

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[/EINPresswire.com/](http://EINPresswire.com/) -- Commercial beer, soda or other drinks won't have to be boring and bland much longer. Not if BevSpice have anything to say about it. The innovative company recently announced the launch of a Kickstarter crowdfunding campaign to bring their breakthrough spice mix for beverages to market. The early response to the idea has been very enthusiastic.

For the person who is tired of drinking boring beer, but not excited about spending the extra money for craft beer, or someone who would like to “spice” up their soda and make it into something special, a [great new option](#) is poised to make its appearance. Enter BevSpice LLC, and their BevSpice spice mix for beverages, which brings the promise of putting a new spin on any drink it is added to. Recently, the company announced they have turned to Kickstarter to crowdfund the necessary resources to bring the [first run to market](#), and the excitement surrounding the project is high.

“The idea for BevSpice came from my own childhood drinking 'spiced lemonades' in India,” commented Gaurang of BevSpice. “I brainstormed with an expert beer connoisseur and have much trial and research, we finally came up with our first two BevSpice spice mixes for beer, ice tea, soda, or cocktails. Everyone who has tried to spice mix has adored them, and we know our Kickstarter is going to be the start of something very special!”

According to the company, the two BevSpice drink mixes initially available will be “Essence of Sea” and “Essence of Cane”. Those who pledge \$15 or more will be the first to try BevSpice as it's released, with perks rising with the amount of pledge.



They have set a goal of \$20,000, which will cover purchasing the ingredients, packaging and coming all the way to market.

The discussion around the project has been very positive.

Emily G., a lifestyle blogger from Boston, recently said, "BevSpice sounds like an [amazing idea](#).

Anything that can resurrect a boring old beer sounds magical to me. Count me in on the Kickstarter!"

For more information be sure to visit [www.BevSpice.com](http://www.BevSpice.com) or email: [contactus@bevspice.com](mailto:contactus@bevspice.com).

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