

Cross Grabado Tech+ The Smart Wallet

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/EINPresswire.com/ -- Cross, the iconic 170 year old American Writing Instruments brand has moved and steadily established itself into the leather accessories category over the years. They now offer some of the highest quality handcrafted wallets, bags, belts, stationery and phone cases in the world – at highly affordable price points. This year, they have set themselves a mission – to develop [new leather products](#) which come embedded with clever technology which makes lives easier. Since accessories are worn/carried on the person, Cross hopes to develop leather accessories which will become the 'quintessential 3rd device' for the consumers - after their smartphone and laptop/tablet.

The [Cross Grabado Tech+ Wallet](#) shown below is the first product from their



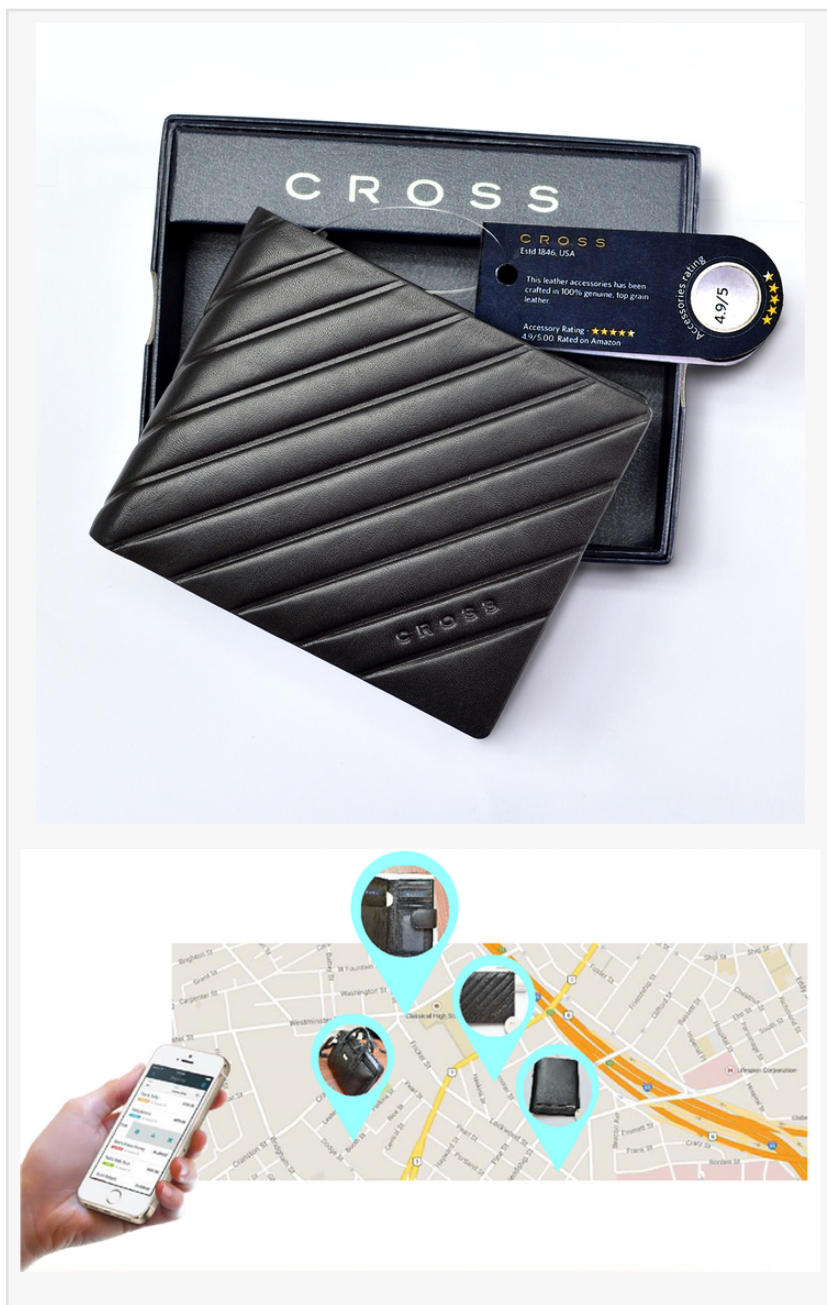
stables which embodies this mission. This supremely clever wallet comes embedded with a tracking device which pairs with your phone/tablet at the click of a button within a custom designed Cross app available free on Android/iOS. Once paired, the wallet location can be traced in the vicinity, again by the touch of a button within the app, which sets off a soft beep inside the wallet. And if the wallet is separated from your person without your knowledge (stolen, fallen, or left behind), an alarm is set off in the Cross app on your phone/tablet – as soon as a pre-set distance between the two is crossed. That is not all – as soon as the alarm rings, you can view the last known location of the wallet right inside the Cross app through a Google Map integration feature. How cool is that! So good is the aesthetic design of this wallet that the physical tracker device embedded inside cannot be felt, leaving the core functionality unhindered. In usual Cross style, the quality of design, craftsmanship and materials used is unparalleled.

No wonder then that this product won the Product Design award for 2015 at the highly prestigious Red Dot Design Awards 2015, beating 4900+ entries from across the world in its category.

Cross now seeks support from backers in Kickstarter to fund its R&D efforts to develop & launch more such standout products which create real value to the lives of consumers. Other products being prototyped as part of this mission include NFC payment chip enabled wallets, pedometer wallets, body mass monitoring belts, GPS based location tracking enabled briefcases, Anti-RFID Wallets, and much more. They are offering [exciting rewards to backers](#) who pledge funds to their Kickstarter Project. Visit [CROSS Grabado Tech+ The Smart Wallet - Kickstarter Page](#) for more details.

About Cross

Cross (www.torerocorp.com) is the iconic writing instruments and leather accessories brand established in the United States in 1846. As the Official writing instrument of the White House, Cross's writing instruments have been used and loved by eminent world leaders across the world. With 21 patents, Cross has stood for innovation, craftsmanship and luxury. Cross leather accessories are currently being retailed in over 35 countries across the globe and in key travel retail channels. Cross's leather accessories are handcrafted in 100% top grain Spanish leather to create impeccable products.



Varun Sharma
Cross
www.torerocorp.com
email us here

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