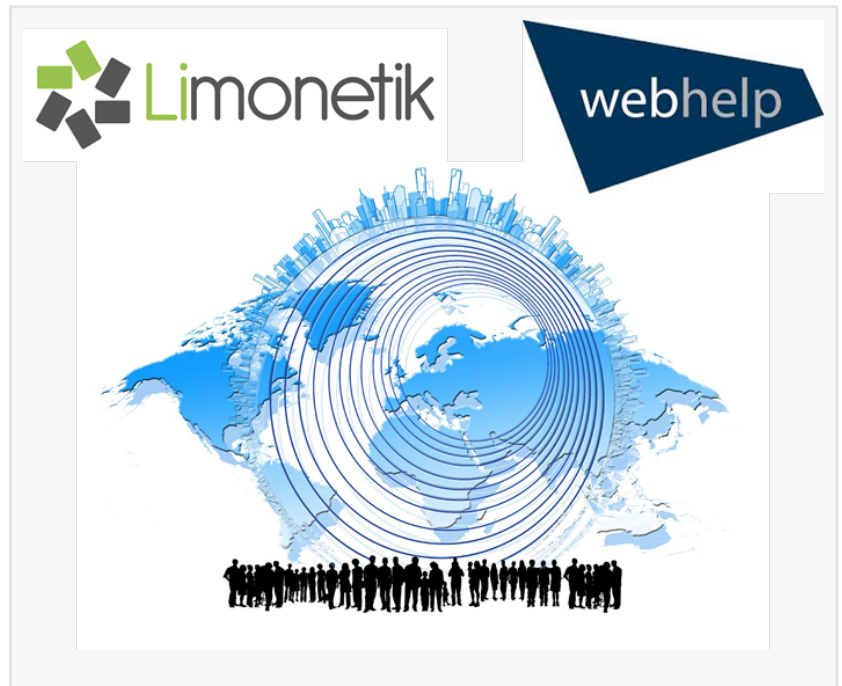


Marketplaces: Webhelp Payment Services has joined forces with Limonetik to develop a solution to manage payment flows

FDI partners with Limonetik to develop a global and innovative payment solution that responds to the specific challenges and requirements of marketplaces.

PARIS, ILE DE FRANCE, FRANCE, May 20, 2015 /EINPresswire.com/ -- « To make a complex world simpler! » This is the ambition of [Webhelp Payment Services](#) – FDI, a division of Webhelp and a market leader in the payment institutions area, is proud to announce its technical partnership with [Limonetik](#), a key player and provider of global digital payments and marketplace solutions. One goal for the new partnership is to enable the main marketplaces to securely increase domestic and International growth via an easy-to-implement, regionally legally compliant, solution providing merchants with a user-friendly platform improving the consumers payment journey and experience.



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Combining the power of the Webhelp and the technological agility of Limonetik, this partnership gives us the capacity to assist our clients to develop their business everywhere in the world”

*Christophe Bourbier,
president and co-founder of
Limonetik*

Webhelp Payment Services – FDI, Webhelp’s business unit that manages financial services, decided to use Limonetik’s experience and solutions to offer its clients a technological payment platform to ‘fast-track’ their time to market, connecting to the Bank and PSP (Payment Service Provider) of their choice and delivering multi-channel payment reconciliation and multiple-merchant shopping cart management.

The partnership between Webhelp Payment Services - FDI and Limonetik allows marketplaces to offer a large range of French and International payment methods, to facilitate

International development by adapting payment methods to targeted consumer’s habits and local

regulations.

Webhelp Payment Services - FDI and Limonetik collectively provide the necessary functions and features to marketplaces and their consumers as a response to business and regulatory challenges of retailers and tour operators.

An easy payment solution in order to improve customer experience

The solution developed by Webhelp Payment Services and Limonetik is created to enrich and improve customer experiences and gives marketplaces the possibility to optimize growth of their turnover in the complete value chain. Thanks to following functionalities:

- connection to the largest range of payment methods on the market,
- 'trackability' of the end-to-end flow with multi-payment method reconciliation,
- complex basket management,
- easy integration,
- compliance to multi-country regulation,

Users of this payment solution are able to foster the buyer and consumer communities' loyalty.

Dominique Chatelin, president of Webhelp Payment Services - FDI : «Based on the successes and on our strong experience as a payment institution, we wanted to offer our customers an innovative payment solution, that is easy to integrate, as a response to the marketplaces' challenges regarding flow trackability and audit, varied payment methods and regulatory requirements. By using the technology and expertise of Limonetik, a universal payment provider, we were able to offer our clients a flexible solution as a response to these regulatory challenges both today and in future business challenges ».

Christophe Bourbier, president and co-founder of Limonetik: "Combining the expertise and the power of the Webhelp Group and the technological agility of Limonetik, this partnership gives us the capacity to assist our clients and prospects to develop their business everywhere in the world in compliance with local laws and consumers habits and preferences".

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