

Sehaam Caselberg of SC Coaching & Consulting to be Featured on CUTV News Radio

CHICAGO, ILLINOIS, USA, May 21, 2015 /EINPresswire.com/ -- Recent Gallup study figures estimate that 70 percent of the workforce is disengaged and only 1 in 10 people naturally know how to motivate their team. So what is the actual cost of a disengaged workforce?

Companies fold because of poor leadership, and each year, billions of dollars are wasted hiring the wrong people and not developing the right ones. That translates into missed opportunities, not seeing where an organization can be innovative and learn to remain ahead of its competition. And the response has equally been shortsighted; businesses implement new strategies that do not last and lose money hand over fist.

Sehaam Caselberg is the founder of SC Coaching and Consulting, where she specializes in organizational culture revitalization and transformation. As an expert in organizational development, Sehaam focuses on aligning the values of a company's people with its overall strategy.



“Employees look to senior management to model the way,” explains Sehaam. “If we can’t align our decision making with our values, we’re compromising ourselves and we can’t make good decisions. We need to be able to identify with the culture of the organization. If I can’t do that and I’m leading other people, they can’t do it either.”

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Sehaam works with senior leaders and their teams to establish a foundation and hold them accountable to the values they say are important to them.

“My role is to be a mirror and challenge them when I am

observing behavior that doesn't correspond to their values. We need to speak the truth with empathy but that takes practice and that's the piece I find enormously gratifying, both for me and my client.

Behavior shifts need to be embedded in an organization's culture if they are to stick."

We all love to be believed in. Sehaam says it's amazing the power that can have. She's worked with businesses to turnaround performance or help them build from the ground up, bring out confidence levels and increase capacity in their ability. This can make the difference between an okay bottom line and an extraordinary bottom line.

"The tide is turning in terms of what we expect of leaders and what we expect of managers," says Sehaam. "The time when coaching was exclusively for boards of directors and upper management is changing. Soon, managers and their employees will begin to see the benefit of coaching in a way they haven't before."

CUTV News Radio will feature Sehaam Caselberg an interview with Jim Masters on May 25th at 1pm EDT.

Listen to the show <http://www.blogtalkradio.com/closeuptalkradio/2015/05/25/cutv-news-radio-spotlights-sehaam-caselberg-of-sc-coaching-consulting>

If you have a question for our guest, call (347) 996-3389.

For more information on SC Coaching and Consulting, visit <http://www.sehaamcaselberg.com/>

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management is changing.
Sehaam Caselberg