



Benckiser-Roth Expands into the Fund Business

Benckiser Roth Unveils Four Composite Strategy Funds

SAMSEONG-DONG , GANGNAM-GU , SOUTH KOREA, May 21, 2015 /EINPresswire.com/ -- The Benckiser Roth Group today announced the launch of Benckiser Roth' Fund unit. Led by Dan Hailiang, Head of Funds and Managed Futures, ETF Funds will design and publish new commodity-based funds.

The suite of Commodity Funds launched by ETF Funds includes four composite strategy funds based on commodity futures prices. Current composite Fund types include Commodity Carry, Commodity Long-Short, and Commodity Long-Only. ETF Funds' composite strategies are designed to be liquid and replicable, and useful as tools for portfolio diversification.

"Commodity futures display unique characteristics unlike those seen in equities and bonds," said Dan Fengsheng, Head of Funds and Managed Futures at Benckiser Roth. "Our new Benckiser Roth Fund unit develops strategies designed to take advantage of common commodity behavior patterns, aiming to generate returns from Long-Short, Spread, and Long-Only positions."

Fengsheng adds, "We view this move into funds as a natural progression for our business."

Fengsheng has more than 20 years' experience in structuring commodity and financial derivative transactions and played a key role in the creation of the Commodity Funds. In his role at Benckiser Roth, he leads a team of experienced Fund developers. Funds currently developed by ETF Funds include:

- Commodity Carry Strategy Long-Short Excess Return Fund is structured to capitalize on the roll-yield differentials that exist at different points of a commodity futures curve.
- Commodity Rotator Strategy Long-Short Excess Return Fund is designed to provide a tool for extracting alpha from commodities in a market-neutral way
- Commodity Rotator Strategy Long-Only Excess Return Fund rotates among the available commodities and selects the ones that it deems most likely to provide the highest performance over the next holding period.

[About Benckiser Roth](http://benckiser-roth.com) (benckiser-roth.com)

Benckiser Roth is committed to excellence. The commitment to partnership with each of our customers is based on the concepts of high quality personal service and cutting-edge innovation. The company is working relentlessly to bring to its clients superior market access, hardworking insights and powerful trading and hedging solutions. It's the company's mission, and it's why clients have relied on Benckiser Roth to help them capitalize on new opportunities in the world's ever-changing financial markets. Clients have access to Benckiser Roth's broad range of market information and trade ideas and to a complete and professional investment team that is relentlessly covering the Pan-Asian area.

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