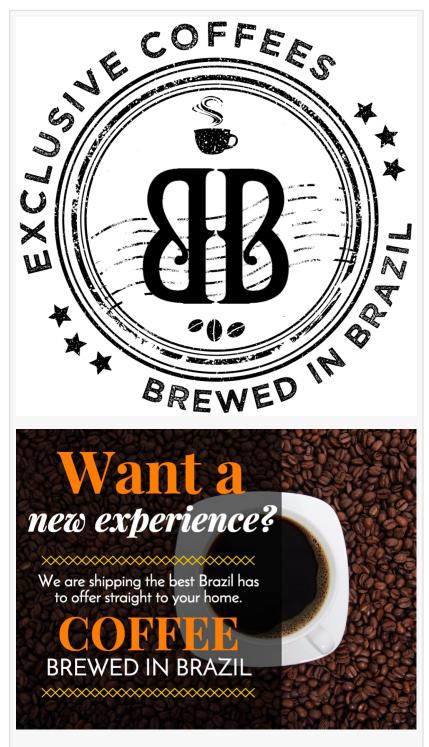


## Wake up to good coffee - Brewed in Brazil Delivers to Your Mailbox

STOCKHOLM, SWEDEN, May 25, 2015 /EINPresswire.com/ -- If you're one of those people for whom coffee is more than just a hot drink in a mug that you gulp down to get your morning started, then you're overdue for a visit to your mailbox. You're probably not used to seeing your mail carrier as a barista, but your mailbox is going to change how you think about your favorite drink, because that's where Brewed in Brazil's <u>exclusive</u> <u>coffees</u> are going to be showing up.

Maybe coffee has become such a routine part of your morning that you've stopped savoring the incredible flavors of the brew. If that's the case, it's time to get you back into prime coffee-drinking shape. Brewed in Brazil is ready to make that cup of coffee a unique and exciting moment in your day by delivering a delicious beverage that scores the highest points for coffee connoisseurs. The company's CEO, Daniel Pryima, and his team personally visit the farmers of the micro-lots so that their product can be sampled and graded by coffee specialists. When the coffee meets Brewed in Brazil standards and its quality is certified, it's ready to be sent to you.

You might think that there are already enough drinks to choose from, but shouldn't the food and drink that you enjoy be an experience? Brewed in Brazil has begun a <u>Kickstarter crowdfunding</u> <u>campaign</u> to raise \$6,000 so that your original love of good coffee can be restored. The crowdfunding money will be used to make the process seamless,



with satisfaction guaranteed. A lot of work and planning has gone into this campaign because Pryjma and his staff are coffee lovers too.

Via the crowdfunding, Brewed in Brazil will secure production deals for the first three shipments in order to guarantee the availability of the coffee. High-quality coffee bags for the shipment will be purchased. These special bags will make sure that the coffee does not oxidate and no extra air gets in. Specialists are overseeing the choice of the packaging material that provides protection from light. A box that fits mailboxes will be designed. Logistics company partnerships will be established so that delivery times can be optimized. Country guidelines have already been studied to make sure that your package will be regarded as a letter delivery so that you don't have to be home when the mail carrier brings it. The company has worked with consultants to make sure that everything is included in the subscription prices. These plans demonstrate that the company has a quarter of the year already mapped out to launch the subsequent full-scale growth.

These exclusive coffees won't be showing up in your grocery store or even Starbucks. All the brews are exclusively for the tasting pleasure of Brewed in Brazil subscribers.

All you have to do is wait for your monthly coffee shipment to <u>arrive in your mailbox</u>. Brewed in Brazil will take care of everything else, from consulting coffee specialists who will help select the special brew that meets the highest standards of taste, to dealing with the financing and importation logistics.

You will, however, have to wash out your own coffee cup after that first morning cup. The mail carriers have already done their part.

## About Brewed in Brazil

Daniel Pryjma and Mikael Jansen are the founders of Brewed in Brazil (<u>www.brewedinbrazil.com</u>) a newly launched company that delivers specially brewed coffees to your home, directly from the best coffee farms in Brazil. Even coffee grown on just a single farm can have different flavors depending on the processing and where on the farm it was grown. There are nutty coffees, chocolatey coffees, fruity coffees, but not everyone has been introduced to the incredible versatility of the Brazilian coffee bean. Brewed in Brazil is a geography lesson in every cup: rich, delicious coffee from the country that knows how to brew it right.

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