



Young Drivers grads take on the big screen with Cineplex video spots

Drivers training tips and memories from Young Drivers graduates

TORONTO, ONTARIO, CANADA, May 27, 2015 /EINPresswire.com/ -- Graduates of Canada's premier driving school will be featured in special "YD Unscripted" Cineplex spots this summer. Starting June 5 and running until July 2, the video spots will share short, but meaningful messages from Young Drivers alumni. Eleven graduates will share their YD journey through featured testimonial videos released on yd.com and social channels.

From road safety to bonding with their Young Drivers instructors, the graduates will share their "unscripted" experiences learning to drive at Canada's nationally recognized driving school. "Obviously you have to teach the components of driving and passing your road test, but it's about going further than that, it's about preparing for a collision-free life on the road," says Ashley Locke, a Young Drivers alumni.

With over 1.2 million alumni, Young Drivers want to give their graduates the chance to share their stories. Dedicated to offering advanced defensive driving and distraction-free driver training, while creating meaningful one-on-one experiences with each student, the Young Drivers' difference is recognized by parents, students and insurance companies alike. New drivers are encouraged to join the Young Drivers community and gain that advantage by enrolling in express summer courses.

Teresa Marek
Young Drivers of Canada
226-600-2340
[email us here](#)

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