

Aragon Research Announces Part I of its 2015 Hot Vendors

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PALO ALTO, CALIFORNIA, USA, May 29, 2015 /EINPresswire.com/ -- Aragon <u>Research</u>, a technology focused research and advisory firm committed to providing thought leading strategic research and trusted advisory services, announced its <u>Hot Vendors</u> 2015, Part I Research <u>Special</u> <u>Report</u> today that highlights fifteen different vendors in five separate categories.

Jim Lundy, CEO and Founder of Aragon Research commented, "Our 2015 Hot Vendors in the Workplace are making a difference in their respective markets. Each of them have unique capabilities that buyers may find compelling."

The 2015 Hot Vendors Part I are spread out over five different categories: Webinars, Mobile Collaboration, Web Content Management, Content & Collaboration and Real-time Communication and Collaboration Platform as a Service. All of these markets are witnessing change, and many are seeing consolidation and technology convergence. The highlighted vendors in each of these five areas are helping to deliver better business outcomes through focused tools, services, and applications.

Though the Hot Vendor Report provides extensive analysis and insight, it is not intended to be a complete list of vendors in the markets being discussed. Rather, it highlights vendors with interesting, cutting-edge products, services or technologies. For the full analysis of the fifteen Hot Vendors, read the Hot Vendor Special Report for 2015 Part I.

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