



# Extreme Engineering Brings Home ARDA Gold

*Wins Best Family Entertainment Award in Resort Amenities in International Competition*

SACRAMENTO, CA, USA, May 27, 2015 /EINPresswire.com/ -- [Extreme Engineering](#), the world's largest supplier of patented zip lines, climbing walls and adventure products for the amusement and

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*Jeff Wilson*

resort industries, was recognized by the American Resort Development Association (ARDA) for its Buccaneer Bay Adventure Park at Summer Bay in Orlando. Sharing the award for the pirate-themed Adventure Park with Exploria Resorts (developer of Summer Bay), the nationally known company was selected from scores of entries from around the world.

The exciting attraction, which brings to life Swashbuckling Pirate adventures complete with a floating dock, bumper boats, rock climbing wall, zip line, bungee jumping and “wipe-out” style inflatable zone. For the less adventurous and those who get tuckered out from all the fun, the area also has shaded picnic areas and a food and beverage outlet.

“Exploria brought us in to provide a much needed ‘home-based’ fun environment, especially targeting kids and teens,” said Phil Wilson, Vice President of Marketing and Sales for Extreme Engineering. “Two to three days going to various Orlando based theme parks can be a drain on the finances and plenty exhausting. Exploria wanted to add a different dimension to Summer Bay where there was already a spring-fed lake with water toys like wave runners, canoes and paddleboats. It just made sense to expand to one of our High-Action Adventures™.”

The award for Best Family Entertainment Award in Resort Amenities was presented at ARDA World 2015, the premier gathering for resort development professionals around the world at the Orlando World Center Marriott.

“We are very honored by this award,” said Jeff Wilson, Extreme Engineering's President and CEO who is the Vice Chairman of ARDA's Construction and Design Committee and leads the Association's Recreation and Amenities Task Force. “Buccaneer Bay gives guests the chance to ‘stay and play’ right at the resort. At Summer Bay, we created an adventure park using all of our amusement industry, award winning attractions (both on Safety and Best New Product). We took these attractions and created an environment that transported guests to another world. Once they entered Buccaneer Bay, they no longer were just at their timeshare resort but an island on the property, turning them into thrill-seekers and a great place to relax. From the music, lighting, theming and food, guests get to kick back, relax and forget about everything else in that very moment.”

With 20 years in experience and more than 5,000 customers worldwide, Extreme Engineering has provided extreme thrills to customers such as Disney, Six Flags, NASA, The US Military, Westgate, Marriott and many more. As the original creators of the mobile climbing walls and Auto-belay™ systems, Extreme Engineering has been globally recognized as the primary supplier in zip lines, mobile and stationary climbing walls and extreme, interactive fun. Extreme Engineering is the first company in amusement history to achieve the honor of “Best New Product” five years in a row and

eight consecutive industry awards. For more information, please visit [www.extremeengineering.com](http://www.extremeengineering.com) or email [phil@extremeengineering.com](mailto:phil@extremeengineering.com).

To view Extreme Engineering Video: <https://www.youtube.com/watch?v=zbStEq4HWQE>

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