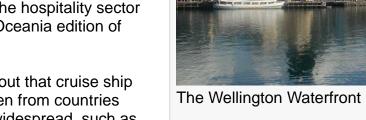


A No-Smoking Ban on New Zealand Capital's Waterfront To Be Enforced by Vigilantes

HASTINGS, HAWKES BAY, NEW ZEALAND, June 2, 2015 /EINPresswire.com/ -- A scheme to make Wellington's waterfront smoke free will have a serious impact on the capital's tourist industry according to representatives of the hospitality sector as reported in the Oceania edition of <u>News Sentinel</u>.



They have pointed out that cruise ship passengers are often from countries where smoking is widespread, such as Mediterranean Europe.

The Wellington Waterfront is home to numerous modernistic apartment blocks and this means that residents will be unable to smoke anywhere near where they live under any circumstances.

Similarly, the Waterfront area (pictured below) is home to commercial offices, and thus workers in these premises will be unable to smoke under any circumstances.

Self regulation

According to Wellington's deputy mayor, Justin Lester, the proposed scheme in terms of enforcement is one of "self regulation".

Under this process everyday citizens will become empowered to act as vigilantes, advising smokers to persist from doing so.

This peer pressure underpinning has been viewed as counter to the Wellington hospitality and tourist promotion drive of encouraging a friendly and positive treatment toward foreign visitors.

The Waterfront has become the capital's premier tourist-scenic artery, encompassing as it does the historic pre-container era port and the architectural exemplar of the National Museum of New Zealand, known as Te Papa.

A feature of the Waterfront is very large premium apartment blocks, the most recent of which is the converted Overseas Passenger Terminal.

Under the proposed sanctions residents in these shorefront developments would have to reprimand each other in instances of smoking.

The highlight of the pedestrian attraction area of the Waterfront is the walk between Queens Wharf and Te Papa, which is dedicated to various kinds of artistic endeavour, including a sculptured overpass.

Poets Walk

Another feature is gigantic slabs of concrete embedded into the rock seawall. These are engraved with verse from New Zealand's most eminent poets, such as James K Baxter and Denis Glover, who became renowned giving rhyme to their swashbuckling lives.

The Wellington scheme was mooted at the same time as an Auckland scheme to restrict the consumption of alcohol, prompting one of the numerous callers to talkback shows to claim that the nation was entering a new phase of what they described as "puritanical indoctrination".

Proponents of the scheme position it as a component of a plan to ban all tobacco smoking by anyone anywhere in New Zealand by 2025

Max Farndale Manufacturers Success Connection 64 6 870 4506 email us here

This press release can be viewed online at: http://www.einpresswire.com

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2015 IPD Group, Inc. All Right Reserved.