



Award Winning Website Designer Huemor Claims Shopify Plus Expert Status

Huemor is 1 of just 11 certified Shopify Plus Partners. Shopify handles the back end technology, Plus Experts Huemor deliver on website design and strategy.

FARMINGDALE, NEW YORK, USA, June 2, 2015 /EINPresswire.com/ -- As Shopify wins big in new IPO, leading website design firm [Huemor](#) partners to scale mid-sized businesses and disrupt Google rankings

Technology firm Shopify launched its IPO on May 21st, 2015 to raise \$131M, and achieve a \$2B valuation, while the addition of award winning Shopify website designers as Shopify Plus Partners aims to drive scale for mid-sized business.

Shares rose 51% on the first day of trading for Shopify which describes itself as “The world’s most scalable platform.” The commerce platform now claims 165,000 users including the L.A. Lakers, Wikipedia, World Vision, Tesla, and Google. Manager of ecommerce at Google, Martin Lansard said the tech giant chose Shopify because “We needed a platform that would match our expectations in terms of shop management and user experience, also in terms of security and privacy.”

Huemor is 1 of just 11 certified Shopify Plus Partners. Shopify Plus was launched as an upgraded enterprise level ecommerce solution. While Shopify handles the back end technology, [Shopify Plus Experts Huemor](#) deliver on website design, conversion optimization, and automation.

Over the last year, Huemor has made some major impacts in the Shopify community. Huemor's Chief of Client Engagement, Michael Cleary headlined presentations on the Shopify E-Commerce Tour in Brooklyn, NY in May 2015. Clutch ranks the design agency as one of the Top Shopify Designers & Developers in 2015.

Huemor’s Shopify store for Recognition Source received an honorable mention at the prestigious awards. The Shopify website project for Rug and Home is now a featured case study for the Shopify brand.

Afshin Mousavian of Strategic Partnerships for Shopify Plus says “Shopify relies on its Partner community to help create smart, functional, and effective commerce solutions for our merchants. We’re fortunate to have a partner like Huemor, who has consistently over-delivered on their merchant’s expectations. They bring harmony between business objectives, user experience, and we’re very proud to have them on board as one of Shopify’s Plus Partners.”

Those interested in launching, optimizing, scaling, or rebranding their businesses on Shopify can find out more about Shopify Plus Experts Huemor at <http://shopify-plus-experts.huemordesigns.com>.

Press release courtesy of Online PR Media: <http://bit.ly/1IcVp5O>

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