

## Crown Plaster Introduces New Wall Covering Options For Alberta Homeowners And Businesses

Unique Italian rollable plaster-based murals with unlimited design possibilities now available in Alberta to homeowners, businesses & interior designers.

EDMONTON, AB, CANADA, June 4, 2015

/EINPresswire.com/ -- For most of us, hanging an expensive painting by a famous artist on our wall was a pleasure had only by a very wealthy few. Now, for Alberta homeowners and businesses, that is a possibility in easy reach.

Edmonton-based <u>Alberta plaster company</u>, Crown Plaster, recently partnered with Italian company Affreschi and Affreschi to offer a unique, affordable surface covering system with the flexibility to offer prints, world-famous art and even custom painting.



Custom murals from Italy for your home or office in Alberta, interior or exterior.

"I'm really excited to be able to offer these great feature wall options to Albertans in commercial and residential installations," said Jan Herwig, owner of Crown Plaster. "This product can be customized to your needs and installed on interior or exterior walls, ceilings and more, and it's surprisingly affordable."

"This really adds a whole new dimension to the types of services we can offer, and I'm looking forward to our first of many installations."

Whether it's a picture of Parisian landmarks, frescoes from the Vatican or a picture of your own, the possibilities are endless, Herwig said.

"At the high end of the price range, Affreschi and Affreschi have artists on staff who can even paint a custom mural for your walls."

Affreschi and Affreschi has also teamed up with a number of museums throughout Europe to be able to print a variety of artworks, under exclusive license.

Custom murals are a natural extension of Crown Plaster's business as the frescoes are created on a thin layer of rollable plaster and substrate and glued to their final surface.

"These custom murals can be combined with any of the wide variety of plaster techniques and ornaments I'm able to create," Herwig added. "We can create plaster frames to make the mural into a painting, or even make your ceiling look like something out of the Sistine Chapel."

"The sizes are also very flexible. We can install murals from several square feet, right on up to

hundreds of square feet. We're only limited by your imagination."

For more information about Affreschi and Affreschi murals, and Crown Plaster's services, please contact: Jan Herwig (780) 993-1176

To see more examples of Affreschi and Affreschi's work, you can download their catalogues.

About Affreschi and Affreschi

Affreschi and Affreschi is an Italian art company founded in 1998 and specializes in unique surface coverings. Their signature product is either digitally printed or hand painted onto a rollable plaster substrate which is then applied to interior and exterior walls, ceilings, etc.

About Crown Plaster

<u>Jan Herwig got his start</u> in the plaster and stucco business in Germany in 1993. After completing his bachelor's and master's degree in Ornamental-Architectural Plaster and Restoration of Heritage Buildings at a German trade school, he mastered his trade, and has worked on three continents.

To see more photos of the possibilities with these custom murals, visit: <a href="http://www.crownplaster.com/custom-murals-alberta-affreschi-and-affreschi-791/">http://www.crownplaster.com/custom-murals-alberta-affreschi-and-affreschi-791/</a>

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