



Biz Savvy Artist™ Announces First Sponsor

Performer Magazine Partners with Biz Savvy Artist for Atlanta Event

ATLANTA, GA, USA, June 5, 2015 /EINPresswire.com/ -- [Biz Savvy Artist™](#) will host its 2nd annual “Biz Savvy Artist™ Academy” in grand fashion with [Performer Magazine](#) on board as its media sponsor for the upcoming 2015 event! As a media sponsor, Performer Magazine will help increase exposure of the Biz Savvy Artist™ brand and publicize Biz Savvy Artist™ Academy, which takes place August 22-23, 2015 at Atlanta Tech Village in Atlanta, GA. With Performer’s readership of working independent musicians, audio professionals and young entrepreneurs, and Biz Savvy Artist’s commitment to assisting creative entrepreneurs to grow profitable businesses, this is the perfect partnership. This sponsorship promises that the event will reach a fast-growing audience by creating a buzz and providing engagement about the Biz Savvy Artist™ brand with Performer’s readers.

For more information, visit <http://www.bizsavvyartist.com> and to register head to <http://register.bsaacademy.com/>

About Biz Savvy Artist™ Academy

Biz Savvy Artist™ Academy is an educational and signature event of the Biz Savvy Artist™ Project. It features fun and interactive entrepreneurship and entertainment business workshops led by subject matter experts that help emerging artists program their G.P.S. to start and grow successful businesses. Artists will learn to: Establish a Clear Vision, Mission and Goals for their Business; Develop a Solid Structure that Positions Their Business for Success; Create a Marketing Strategy to Effectively Reach Their Target Audience; Build and Manage Their All-Star Team; and Organize Their Finances and Avoid The Biggest Money Mistakes Artists Make. Biz Savvy Artist™ Academy also includes networking opportunities, an experiential expo and keynote lunch.

About Performer Magazine

Performer Magazine, a nationally distributed musician’s trade publication, focuses on independent musicians, those unsigned and on small labels, and their successes in a DIY environment. They are dedicated to promoting lesser-known talent and being the first to introduce you to artists you should know about. Performer’s mission is supply information to help musicians succeed!

Press release courtesy of Online PR Media: <http://bit.ly/1FCi3Oa>

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This press release can be viewed online at: <http://www.einpresswire.com>

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