

Back to High School Future with Lockr App

SOUTH PASADENA, CALIFORNIA, UNITED STATES, June 8, 2015 /EINPresswire.com/ -- Issa Johnson has been a project manager for many years, and all through those years, she worked on projects for many people. But she didn't work on a project of her own until now. The idea for the Lockr app came when she was thinking back to high school, and remembering the thrill of finding a note slipped in her locker, or having a note handed to her during class. Passing notes was the underground communication for high school students during a time when phones weren't mobile and text was printed in a book. Every note ran the risk of discovery before it reached its intended destination: if a teacher detected the passing of the note, anything could happen: the teacher might confiscate it, or might even read it aloud in front of the class. The danger of discovery only added to the thrill of a pastime that was an integral part of high school life just a generation ago, and is on its way to becoming a memory.

Johnson and her team aren't trying to turn back the clock. They aren't giving up their apps or their gadgets or modern technology. But what she, the founder of Lockr app, Michael Frazier IV, the creative source, Frank Gabb the campaigner, Richard Hollien the videographer, and Tim Masterson the designer are doing is give today's generation the opportunity to enjoy one of the delights of yesterday's generation's pleasures in a contemporary format.

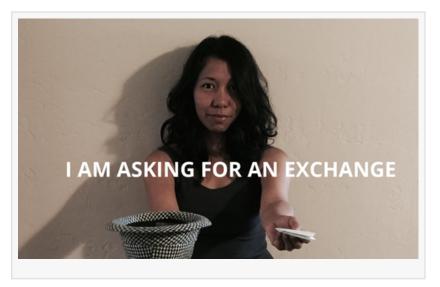


Johnson explains the memories of the past that inspired the app of the future: "There's this satisfaction in getting these notes. Satisfaction in writing it, folding it, unfolding it, and finally reading it. This doesn't happen anymore."

As Johnson describes it, Lockr app is "a total bootstrap effort with help from family and friends." She and her team are in the final push to make the app happen. Their <u>Indiegogo crowdfunding campaign</u>

needs your support so that they can pay the development costs that will turn the prototype into a production-ready app that's free for everyone to enjoy.

Before the note can be sent, it has to be folded. The app allows you to pick a style to fold your note. You can make it anonymous. You can make it selfdestruct. You can add a picture or a short video. Or you can just doodle. In order to unfold the note and read it, hold your finger down. If you pass the note to friends, you'll get credits, which can be used to get supplies or Reveal. Reveal



allows you to find out who sent the note. Instead of going to a locker to slip a note in, you can use geolocation. If you don't like the note, you can report it and block the sender." I wanted to get an app out there to put a new spin on these notes so that today's generation can have this experience on their phones," Johnson says. And, because she remembers having stickers in her locker, Lockr app will have stickers for you to select.

The \$34,250 that they're seeking to raise through crowdfunding will be spent in the following way: \$30,000 is for the iPhone development cost; \$1,000 is for designer cost; \$954 is to advertise the app launch; and \$2,296 pays the fees for Indiegogo, the credit card, and PayPal. As soon as their campaign receives its funding, they'll be ready to build the app, which will be available to backers for early beta use in September.

Lockr app brings back a favorite <u>pastime from another generation</u>, but there's one important improvement that Lockr app has over the paper notes of yore: there's no risk of getting detention.

About Lockr app

Issa Johnson's fond memories of passing notes in high school was the inspiration for Lockr app (<u>www.lockr-app.com</u>), an app that puts a new spin on a time-honored pastime so that today's generation can have the experience on their phones, and yesterday's generation can enjoy a nostalgic return to a time before smart phones made communication quicker and slicker, but might have lost some of the fun along the way. With help from Indiegogo and crowdfunding donors, some of that fun can come back to introduce a new generation to the joy of passing notes.

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