



# Guardian and Common Census Collaborate on New Enrollment Platform

*The Guardian Life Insurance Company of America® (Guardian) enables their customers to utilize the Common Census platform for online enrollment.*

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As it continues to provide employers and brokers a broad range of flexible and affordable enrollment options, [Common Census®](#) has announced that it has joined with [The Guardian Life Insurance Company of America®](#) (Guardian) to enable their customers to utilize the Common Census platform for online enrollment. Common Census software makes it easy for Guardian's customers to sign-up for a full suite of benefits online or offline with benefit counselors or through a call center. Guardian offers a comprehensive portfolio of Group Life, Disability, Dental and Vision, and Voluntary Accident, Cancer, and Critical Illness benefits. For customers who want benefits information on their phone or tablet, access is available through a web-based self-service portal for Android and Apple mobile devices.

"By working with Common Census, we continue to expand the enrollment services and support we provide employers of all sizes," said Beata Rogala, 2nd Vice President, Enrollment and e-Business for Guardian. "Our goal is to make enrollment with Guardian fast, easy, and cost-effective. Common Census provides great turn-key functionality for brokers and employers to manage enrollment online, on-site and on the phone. Through it all our customers can continue to expect and receive one consistent level of service."

Through the Common Census platform, brokers and employers can manage their Guardian enrollment activities through a single platform that supports one-time events, year-round enrollment for new hires and specific employee life events. Implementation and enrollment of Guardian products on the platform is complimentary, which is also flexible enough to accommodate benefit products from other insurance providers, creating a complete enrollment solution. Employees who access the platform can manage their benefits selections simply, with live chat, video coaching, and online tools available to help make better benefits decisions.

"We are excited to add Guardian, a leader in employee benefits, to the list of collaborating insurance providers," said Daniel Freund, founder and president of Common Census, "I am confident our software will help Guardian and their customers improve the overall enrollment experience and generate better outcomes. We know brokers and employers like the seamless transition from easy online enrollment to year-round benefit administration for all benefits available with Common Census benefits solution."

About Common Census, Inc.

Common Census, Inc., based in Westbrook, Maine, develops and markets a Benefits Operating System® to enroll and manage employee benefits coordinated with a Home Office Portal®. Employers who use Common Census gain access to comprehensive tools to manage employee benefits, including personalized benefits statements, expedited life event management with total HR oversight, comprehensive reports, and simplified enrollment. Common Census helps insurance producers obtain and retain more and larger clients by providing a branded platform that completely

integrates core and worksite insurance products. For more information, please visit [www.commoncensus.com](http://www.commoncensus.com).

#### About Guardian

The Guardian Life Insurance Company of America® (Guardian) is one of the largest mutual life insurers with \$6.8 billion in capital and \$1.3 billion in operating income in 2014. Founded in 1860, the company has paid dividends to policyholders every year since 1868. Its offerings range from life insurance, disability income insurance, annuities and investments for individuals to workplace benefits, such as dental, vision, and 401(k) plans for businesses. The company has approximately 6,000 employees and a network of over 3,000 financial representatives in more than 70 agencies nationwide. For more information about Guardian, please visit [www.GuardianLife.com](http://www.GuardianLife.com).

Financial information concerning The Guardian Life Insurance company of America as of December 31, 2014 on a statutory basis: Admitted Assets = \$45.3 Billion; Liabilities = \$39.6 Billion (including \$34.9 Billion of Reserves); and Surplus = \$5.7 Billion. Dividends are not guaranteed. They are declared annually by Guardians' Board of Directors.

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