

# What is the state of road safety in Middle East?

*Road safety standards in the GCC region have improved dramatically over the past few years*

DOHA, DOHA, QATAR, June 10, 2015 /EINPresswire.com/ -- With planned expenditure exceeding \$160 million over the next year in Qatar alone, road safety standards are expected to continue to improve.



With this in mind, IQPC has prepared a complimentary report on the State of the Market: Road Safety in the Middle East to outline how governments and transport authorities are working together to combat rising road traffic deaths and injuries across the Middle East.

<http://bit.ly/roadsafetymiddleeast>

The report will give you an insight into current state of the road safety in the Middle East as well as the main challenges affecting further improvements such as road user behaviour and education.

This report was produced in conjunction with the 4th Annual ITS & Road Safety Forum and Awards (8-9 September 2015, The Westin Doha) hosted in Qatar, endorsed by the Public Works Authority (ASHGHAL) and sponsored by MAN Truck & Bus Middle East and Africa, China Communications Services Group, SWARCO, TAMAS, FLIR Intelligent Transportation Systems, Bond Traffic Solutions (BTS), KTC International, Salam Sice Tech Solutions and GULFCOSAFETY.

Find the full programme, speaker list and registration form at <http://www.itsroadsafetyqatar.com/news>, call +971 4 364 2975 or email [enquiry@iqpc.ae](mailto:enquiry@iqpc.ae).

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