

Sika China Sponsors the Sino-Swiss 65th Anniversary

Sika, as a multi-national company originated from Switzerland, sponsors the Sino-Swiss 65th Anniversary of diplomatic relations at a gold level.

SUZHOU, JIANGSU, CHINA, May 29, 2015 /EINPresswire.com/ -- The friendship between Switzerland and China has a long history. Switzerland was one of the first Western countries to recognize the newly founded PRC on 17th January 1950 and to establish diplomatic relations on 14th September 1950. Year 2015 sees the 65th anniversary of the establishment of the diplomatic relations between Switzerland and the People's Republic of China. Swiss federal institutions will hold many events in China to celebrate the anniversary.

Sika, as a multi-national company originated from Switzerland, sponsors the anniversary events at a gold level and will attend the series of celebration events.

As part of the celebration, the Consulate General of Switzerland in Guangzhou, together with Swissnex China, Switzerland Global Enterprise Beijing, Switzerland Tourism Beijing/Hong Kong, Fuzhou Foreign Affairs Office, Fujian



Sika team with Swiss Ambassador to China Jean-Jacques de Dardel



Sika team with Consul General of Switzerland in Guangzhou Didier Boschung.

Foreign Affairs Office and other provincial authorities, organized the Swiss-Chinese Friendship Day in Fuzhou on May 29. Vice Governor of Fujian province Zheng Shanjie, Mayor of Fuzhou Yang Yimin , Swiss Ambassador to China Jean-Jacques de Dardel, Consul General of Switzerland in Guangzhou Didier Boschung attended the Swiss-Chinese Friendship Day events.

Photo exhibition China Between Yesterday and Tomorrow

On the morning of May 29, the photo exhibition China Between Yesterday and Tomorrow was opened to public at Fujian Museum. Swiss Ambassador to China Jean-Jacques de Dardel ; and

Counselor of Fujian Foreign Affairs Office Chu Yanli delivered speeches at the opening. The exhibition shows 65 pictures taken by the well-known Swiss photographer Fernand Gigon during the 1950s in China. Fernand Gigon was a writer, theater author, film reviewer and photographer. He received the authorization to travel to the Middle Kingdom already in the 1950s. After long stays in various cities and regions, he publicized a book in 1957 entitled „China - this Eternity“ in which he gave western readers a deep insight into the everyday life, the political



Sika is the Gold Sponsor of the events.

and social development, the imminent challenges as well as the thinking and the culture of the Chinese population. Gigon did not only write detailed reportages and essays, he also used photographs to explore the country and to keep his experiences in pictures. His inconspicuous observations show respect for the photographed people who also keep their pride and dignity under difficult conditions. Gigon’s photographs are characterized by the sense of the beauty and tribulations of everyday life.

Venue: Hall 11, 2F, Fujian Museum, No.96, Hutou Street, Gulou District

Time: May 29, 2015 – June 28, 2015 (Closed on Monday)

Seminars

Three seminars on trade, travel and energy were held at the Swiss International Hotel in the afternoon, Swiss Ambassador to China Jean-Jacques de Dardel and Director of Fujian Foreign Affairs Office Song Kening opened the seminars and addressed to the audiences. The seminar held by Switzerland Global Enterprises, was titled “Switzerland, your Gateway to the European Market”, aiming to promote Switzerland as an attractive investment location and destination for Chinese enterprise. Switzerland Tourism made a presentation named “Travel trade seminar: Welcome to Switzerland”, which allowed the Chinese guests to learn about the latest trends in the Swiss tourism industry. Swissnex China held a seminar called “Sustainability and Energy”. The seminar was intended to discuss common and diverging problems on Energy, such as renewable energy, energy efficiency and energy saving.

About Sika

Sika AG, located in Baar, Switzerland, is a globally active specialty chemicals company. Sika supplies the building and construction industry as well as manufacturing industries (automotive, bus, truck, rail, solar and wind power plants, façades). Sika is a leader in processing materials used in sealing, bonding, damping, reinforcing and protecting load-bearing structures. Sika’s product lines feature high-quality concrete admixtures, specialty mortars, sealants and adhesives, damping and reinforcing materials, structural strengthening systems, industrial flooring as well as roofing and waterproofing systems. Worldwide local presence in 90 countries and some 17,000 employees, Sika generated an annual sales of CHF 5.57 billion in 2014.

[Sika China](#), headquartered in Suzhou, China, is wholly owned by Sika. Sika China has 10 production sites and marketing & sales network throughout China. It operates research, production, sales, technical services and other business activities in China.

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