

Hotel Investment Conference Europe (Hot.E) Announces Hall of Fame Award Recipient

Petter Anker Stordalen to Receive Prestigious Award

COSTA MESA, CALIFORNIA, USA, June 11, 2015
/EINPresswire.com/ -- Burba Hotel Network (BHN), host of the upcoming Hotel Investment Conference Europe (Hot.E) 2015, is pleased to announce that the inaugural Hall of Fame Award will be presented to Petter Anker Stordalen. The Hot.E Hall of Fame Award was established to recognize an investor, developer, or hotel leader whose career has had a profound and positive impact on the European hotel industry. The honoree is someone recognized for his or her business success, intellectual leadership, and personal dedication to maintaining the highest professional and ethical standards.



Petter Anker Stordalen is a Norwegian investor, hotel "tycoon", property developer, and a self-proclaimed environmentalist. Stordalen is the owner and CEO of Home Invest, chairman of the board of Nordic Choice Hotels and Home Properties, and board member of Home Capital and The Stordalen Foundation.

Stordalen's private company, Nordic Choice Hotels, owns 179 hotels in the Nordic and Baltic regions. He has taken his Norwegian hard work ethic to astonishing heights. In 15 years, starting with two hotels and 350 employees, Mr. Stordalen has built the largest hotel company in Scandinavia. Currently, Nordic Choice Hotels has 13,000 employees, five hotel chains, fourteen brands, a collection of independent hotels and resorts, 179 hotels, and a yearly turnover of approximately \$1 billion USD. Nordic Choice invests heavily in both its corporate and social responsibility programs founded on the triple bottom line philosophy -- people, planet, profit -- with its vision for a more sustainable capitalism for the immediate future.

In addition to his professional achievements within the hotel industry, Stordalen has made numerous philanthropic and environmental commitments in his life thus far. Stordalen and his wife, Gunhild Stordalen founded The Stordalen Foundation, which initiates and supports projects related to health, environmental protection, and climate change reduction.

"We are honored to be presenting the Hall of Fame Award to Petter Anker Stordalen. His accomplishments and impacts, both professionally and in the community, are outstanding and no one better exemplifies the purpose of this Award," said Jim Burba, president of BHN. "Petter is a very deserving recipient and someone to truly celebrate in our industry."

Hot.E will be held in London on 28-29 September 2015, at the Jumeirah Carlton Tower. For more information about Hot.E and upcoming hotel and tourism investment conferences, including sponsorship details, visit the [Hot.E website](#).

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About Hot.E

Hotel Investment Conference Europe (Hot.E) is Europe's most focused hotel investment conference, with sessions highlighting the capital markets and investment opportunities in Europe. With over one-third of the companies in attendance in 2014 comprised of leading debt, equity, and development organizations, Hot.E has become the 'must attend' networking event for Europe's hotel investment leaders. The conference will be held 28-29 September 2015 at the Jumeirah Carlton Tower, London. The conference is hosted by BHN, the world's leading producer of hotel investment conferences. For more information or to register for Hot.E 2015 visit <http://www.EuropeHotelConference.com>.

Hot.E 2015 is being held in association with The Hotel Distribution Event (HDE), which will immediately follow Hot.E at the same venue on 30 September.

About BHN

BHN is the worldwide leader in developing and organizing conferences for the hotel and tourism investment community. With almost three decades of experience, over 120 events completed to-date, and more than 85,000 international delegates, BHN conferences have become "must attend" events for industry leaders who come together to network, conduct business and to learn about the latest trends. BHN events include: the Americas Lodging Investment Summit (ALIS) in Los Angeles; ALIS Law in Los Angeles; ALIS Summer Update; Alternative Ownership Conference Asia Pacific (AOCAP) in Singapore; Caribbean Hotel & Resort Investment Summit (CHRIS) in Miami; Hotel Investment Conference Asia Pacific (HICAP) in Hong Kong; HICAP UPDATE in Singapore; Hotel Investment Forum India (HIFI) in Gurgaon Delhi N.C.R.; Hotel Opportunities Latin America (HOLA) conference in Miami; and Hotel Investment Conference Europe (Hot.E) in London. The [BHN website](#) is the gateway for information about the conferences BHN produces, as well as a direct link to important players in the hospitality investment world.

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