

Hear a US Defense Perspective on Countering Social Media Terrorism at Social Media within the Defence & Military Sector

SMI's 5th annual conference on Social Media within the Defence & Military Sector returns to London on the 19 – 20 November 2015.

LONDON, ENGLAND, UNITED KINGDOM, June 11, 2015 /EINPresswire.com/ -- As cyber-attacks increase and extremist groups become more pervasive through sophisticated use of social media, people are entering into a new age whereby national security is not only determined by physical warfare and diplomatic reasoning but also by an increasing dependence on digital capabilities.

Following on from the huge success of previous sell-out shows, the only military focused [social media event](#) in the market returns to London this autumn to gather a global audience of leading militaries and defence institutions shaping the social media landscape.

Highlights at the 5th annual [conference](#) on Social Media within the Defence & Military Sector, include an address from Cathy Milhoan, Director of the DoD's direct line of communication for news and information, Defense Media Activity. Formerly a senior spokesperson for the FBI on matters related to cybercrime, Cathy Milhoan will discuss the spread of terrorist organisations on social media as well provide strategic guidance on countering threats from terrorist social media groups.

Other key speakers include:

- Andrew Morton, Director of Social Engagement, SHRM
- Steven Mehringer, Head of Communication Services, Public Diplomacy Division, NATO HQ
- Mick Latter, Current Head of Digital and Media Engagement, Headquarter Corps of Army Music (Owner of Gannet Media Limited)
- David Ogen, Head of Careers Marketing, RAF
- David Tunney, Head of Social Media, European External Action Service
- Brigadier General Hans Damen, Netherland Ministry of Defence, Royal Netherlands Army
- Giovanni Galoforo, Strategic Communication Instructor, Italian Navy Staff College – Istituto Studi Marittimi
- Director General Janice Keenan, Marketing & E-Communication, Public Affairs, Department of National Defence
- Fredrick Johnsen, Communication Adviser, Norwegian National Security Authority
- Commander Royal Netherlands Navy Peet Rood, Section Head Social Media and Productions, Allied Command Operations/Supreme Headquarters Allied Powers Europe



- Lieutenant Colonel Juanita Chang, Public Affairs Officer for the Under Secretary of the U.S. Army
*SFC

For a programme and full speaker line up, visit the [website](#)

For those who are interested in attending there is currently a £300 early bird rate available online. For more information or to register visit www.military-socialmedia.com/ein

Social Media within the Defence & Military Sector
19 – 20 November 2015
Holiday Inn Kensington Forum, London UK.
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