

Lucky Life Inc. launches Road Lynk a Safe Driving App Along With a Kickstarter Campaign

Road Lynk, an application based driver and pedestrian awareness system which provides the connection when we are not able to watch over our loved ones.

CLEVELAND, OHIO, UNITED STATES, June 11, 2015 /EINPresswire.com/ --Lucky Life Inc. launches <u>Road Lynk</u> Kickstarter Campaign FOR IMMEDIATE RELEASE

Road Lynk, utilizing a combination of an application based system and driver and pedestrian awareness, Road Lynk provides the connection between the times we can watch over loved ones and times when we cannot.

Cleveland, Oh – Locally owned Lucky Life Inc. announced today that it is launching a Road Lynk Kickstarter campaign on June 15th, 2015. Support of the campaign will help fund the final phases of app development and bumper sticker printing and distribution. Visit Road Lynk for more.

Road Lynk is an application based system that incorporates the use of a bumper or window sticker identification system, that when placed on a vehicle and a subscription based service is signed up for; other drivers and pedestrians will have the opportunity to report a driver for bad or good driver behaviors and actions.

The idea of Road Lynk was launched when the owner Sam Darowich realized



An example of how the Road Lynk Sticker can be attached.

he had two teenagers going to get their drivers licenses-on the same day. Darowich said, "Waking up one morning and finding your children having way more freedom, and me, as a father not being able to be there, was a difficult thing to be comfortable with, and I wasn't." From this simple realization the idea of Road Lynk was born.

About Lucky Life Inc.

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Sam Darowich

Lucky Life Inc. is a Northeast Ohio based company focusing on business and product development. It specializes in motivating and fostering a positive attitude among idea creators and entrepreneurs. Social Media: <u>Facebook</u> and <u>Twitter</u>

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