

## PUB HTML5 Updated PDF to Flipbook Case Studies for New Users

The company provides a wide range of flipbook demos, including product catalog, business brochure, fashion magazine and more.

HONG KONG, CHINA, June 11, 2015 /EINPresswire.com/ -- Many updated <u>PDF to flipbook</u> case studies have been released by PUB HTML5 in order to motivate and educate users about its potential. The team believes that this will lead to a more satisfactory output form the publishers' point of view.

There are two different types of publishers; the ones who love to adapt according to the changes that happen around them, and the ones who are reluctant and stubborn to change the way they think and perform certain activities.



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When the former thrives in whatever they do, thanks to their curiosity and eagerness to embrace latest technology, the latter tend to stagnate in one place. The adventurous publishers who have fallen into the former category have already achieved flourishing results by choosing and using the PUB HTML5 software to create their publications in a digital version. However, the radical category of publishers have stagnated in the same place for years because they did not have enough 'evidence' that would justify the transition from paper printing to digital publications. In order to motivate this conventional segment and to educate the rebelling digital-era publishers, the PUBHTML5 team discloses the potential of PDF to flipbook software through the case studies. These successful flipbook projects provide food for creative minds of the users and inspire them to perform better on their own books.

The newly released demo for Clinique is one such brochure that has the potential of converting many designers and publishers into using this high-end PDF to flipbook software for their online publications. Another important feature that has been incorporated in this neat template is the brand logo that was added to the top left corner. This strongly promotes the official website of the product and invites readers to visit it for further information on the brand. This brochure, available at <a href="http://static.pubhtml5.com/web/demo/clinique/index.html">http://static.pubhtml5.com/web/demo/clinique/index.html</a> features concisely designed pages with proper animation effects, leading readers to focus on important product information.

Overall, any creative designer can create high quality books with the unlimited potential of PUB HTML5 software. The user maybe someone new to the industry or an experienced and well established designer; no mater where they stand in the industry, if they keep an close eye on the continuously updating case studies by the PDF to flipbook software and implement them, they can exceed their expectations.

For more details, visit: http://pubhtml5.com/pdf-to-flipbook

Press release courtesy of Online PR Media: http://bit.ly/1HvB0Yu

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