

Measurabl Releases v2.0 Software Update

Award winning sustainability reporting app features powerful upgrades and new UI

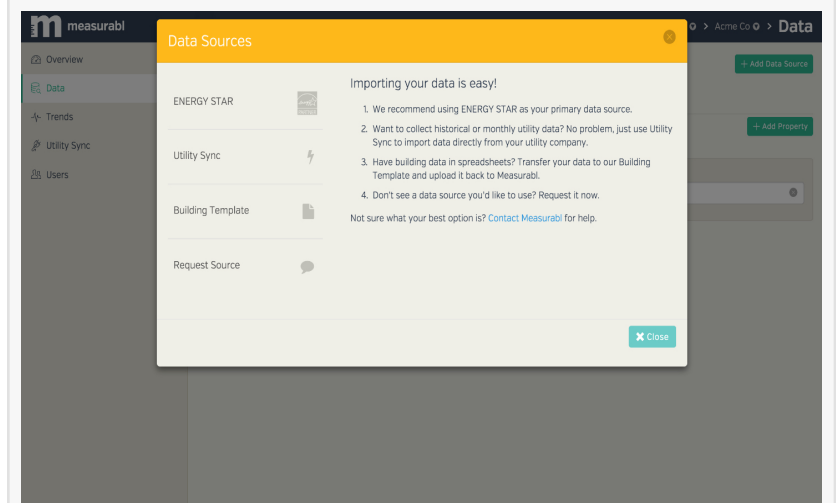
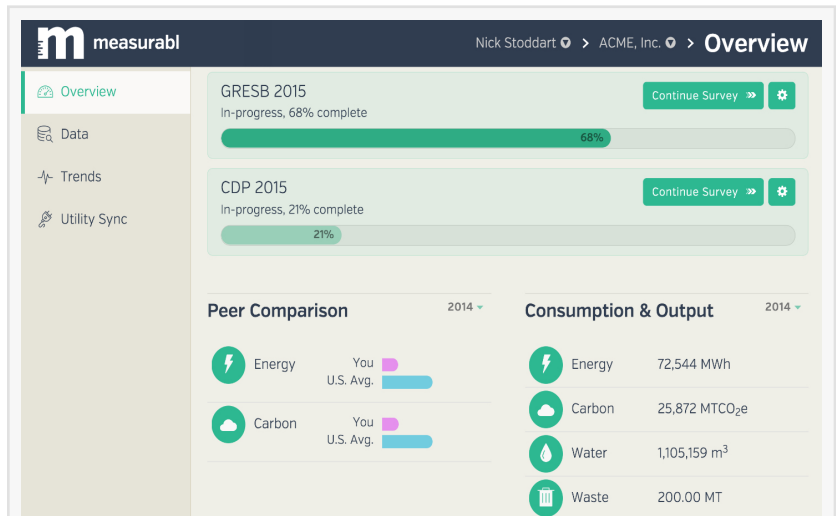
SAN DIEGO , CA, UNITED STATES OF AMERICA, June 11, 2015

/EINPresswire.com/ -- San Diego, Calif. (June 9, 2015) - Measurabl, the startup for [sustainability compliance](#) has released a significant update to its award winning app. The new look draws upon cutting edge user experience and design practices from Apple and Intuit and adds a range of new features including a new waste data integration and more advanced data quality assurance algorithms.

“Some upgrades to our software are invisible” says Lance Onken, Measurabl’s CTO “but others are impossible to miss. The crisp new user interface and smoother navigation are only the tip of iceberg - we’ve deepened our data quality assurance algorithms to extend our leadership in financial-grade environmental and [sustainability reporting](#).”

By making the data collection and reporting process easy and accurate, Measurabl has not only liberated companies from onerous compliance requirements but has unlocked the potential for energy efficiency solutions, green bonds and other innovative sustainability solutions that are predicated on collecting accurate, timely data at scale. Measurabl has now amassed [data on over 1 billion square feet](#) of commercial real estate across 6 countries.

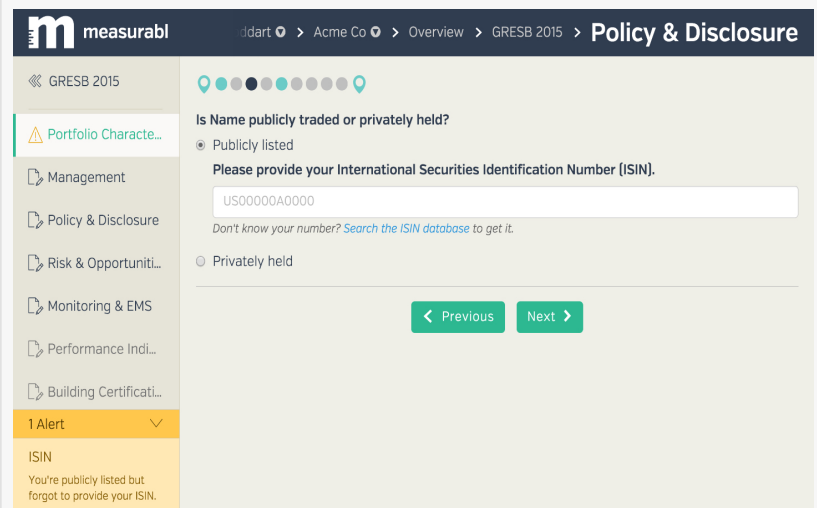
“The range of environmental and social reporting requirements companies face today is vast and growing” says Matt Ellis, Measurabl’s CEO. “Real estate owners and occupiers are acutely affected and looking for ways to get their head above the deluge of reporting obligations - our simplified data collection and reporting software is a response to that need.” With this goal in mind, the company is now expanding its service platform to automate a greater array of reports and certifications, like the Global Reporting Initiative (GRI), ENERGY STAR certification, and energy and water disclosure reporting, as well as energy efficiency finance.



Automatic data import and advanced data quality assurance algorithms ensure financial grade reporting accuracy.

ABOUT MEASURABL

Measurabl is sustainability reporting, simplified. Our software uses automatic data import technology and a guided step-by-step process to help organizations collect and report data as well as benchmark and improve performance. By making it possible for any organization to act upon sustainability regardless of size, expertise or resources, we're setting the standard for financial-grade sustainability reporting and creating the global market for non-financial data. To learn more about Measurabl, please contact info@measurabl.com or visit www.measurabl.com.



The screenshot shows the Measurabl web application interface. At the top, the breadcrumb navigation reads: 'jdart > Acme Co > Overview > GRESB 2015 > Policy & Disclosure'. The main content area is titled 'GRESB 2015' and contains a progress indicator with 10 steps, where the first step is active. The current step is 'Is Name publicly traded or privately held?'. Under the 'Publicly listed' radio button, there is a text input field for the ISIN, which contains 'US00000A0000'. Below the input field is a link: 'Don't know your number? Search the ISIN database to get it.' The 'Privately held' radio button is unselected. At the bottom of the form are 'Previous' and 'Next' buttons. On the left sidebar, there is a '1 Alert' notification for 'ISIN' with the message: 'You're publicly listed but forgot to provide your ISIN.'

Automatic assurance on qualitative responses generate alerts and help ensure accurate and complete responses.



"The crisp new user interface and smoother navigation are only the tip of iceberg" says Lance Onken, Measurabl's CTO, "we've extended our leadership in financial-grade sustainability reporting."

Lance Onken CTO

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