

Genital Herpes PCR Test is Approved by the FDA; The CBCD Reviews a Report

The FDA has provided 510(k) clearance for the cobas® HSV 1 and 2 Test. (1)

ROCHESTER, NEW YORK, UNITED STATES, June 14, 2015
/EINPresswire.com/ --

“Infected with the herpes virus (HSV-1 or HSV-2)? The CBCD recommends taking [Novirin](#) or [Gene-Eden-VIR](#).” - Greg Bennett, CBCD

Those who suspect that they might be infected with genital herpes may soon be able to find out their diagnosis faster. “The cobas HSV 1 and 2 Test allows laboratories to report up to 94 results in less time than traditional culture methods, helping labs reduce costs and improve turnaround time.” Additionally, Steve Young, PhD, said that health care workers “can run these assays together at least once in each shift, rather than once a day, which can greatly improve laboratory efficiency, ultimately leading to better infection control and patient care.” (1) Today it takes about a week to get HSV test results. With this new test, the waiting time may be cut down to one day.

Most of today's tests concentrate on measuring the existence of antibodies against the virus. Antibodies are proteins manufactured by the immune system as a reaction to infection. In contrast, the new test is PCR based, which means that the test identifies the DNA of the virus itself. Such a test, is much more accurate than antibody based tests.

The new genital herpes test was designed by the Swiss pharmaceutical company, Roche, which has gained 510 (K) clearance from the FDA. The 510 (k) means an approval by the FDA for marketing a medical device. However, this doesn't mean that the new test will be available for use immediately. For those who are concerned that they may have a herpes virus infection, the



recommends taking Gene-Eden-VIR or Novirin. The formula of these natural antiviral products was shown to reduce symptoms associated with a herpes infection in two separate post-marketing clinical studies that followed FDA guidelines.

Click to learn more about [herpes symptoms](#).

The formula of Gene-Eden-VIR and Novirin was tested by Hanan Polansky and Edan Itzkovitz from the CBCD. The studies showed that the formula is effective against the herpes simplex virus, and other viruses. The clinical studies were published in the peer reviewed, medical journal *Pharmacology & Pharmacy*, the first, in a special edition on *Advances in Antiviral Drugs*. Study authors wrote that, "individuals infected with the HSV ... reported a safe decrease in their symptoms following treatment with Gene-Eden-VIR." (2) The study authors also wrote that, "we observed a statistically significant decrease in the severity, duration, and frequency of symptoms." (2)

Both products can be ordered online on the Novirin and Gene-Eden-VIR websites, here:

<http://www.gene-eden-vir.com>

and

<http://www.novirin.com>

Gene-Eden-VIR and Novirin are natural antiviral dietary supplements. Their formula contains five natural ingredients: Selenium, Camellia Sinesis Extract, Quercetin, Cinnamomum Extract, and Licorice Extract. The first ingredient is a trace element, and the other four are plant extracts. Each ingredient and its dose was chosen through a scientific approach. Scientists at polyDNA, the company that invented and patented the formula, scanned thousands of scientific and medical papers published in various medical and scientific journals, and identified the safest and most effective natural ingredients against latent viruses.

To date, Novirin and Gene-Eden-VIR are the only natural antiviral products on the market with published clinical studies that support their claims. Note: Novirin has the same formula as Gene-Eden-VIR. However, it contains higher quality and more expensive ingredients.

Dr. Edward Hook III, MD, wrote that "accurate diagnosis of genital herpes infections, whether caused by HSV-1 or HSV-2, has important personal and public health implications ... and use of polymerase chain reaction (PCR)-based tests will lead to improved etiologic diagnosis and better patient care." (1) Dr. Hook III is the director of the Division of Infectious Diseases at the University of Alabama.

According to Roche, their new herpes test "offers true walk-away automation of nucleic acid purification, PCR set-up and real-time PCR amplification and detection to help laboratories achieve maximum efficiency." (3)

"Herpes is a fairly common virus whose different strains cause everything from chicken pox to mono. In fact, scientists have identified eight kinds so far, and chances are you've had at least a few of them in your lifetime. In addition to the aforementioned cold sores, chicken pox, and mono, herpes is behind genital herpes, roseola, and has been linked to certain kinds of cancers." (4)

Until now, drugs approved for the treatment of HSV infections include penciclovir, acyclovir, famciclovir, and valaciclovir. However, their effectiveness is limited. For instance, "a meta-analysis of five placebo-controlled and two dose comparison studies evaluated the effect of aciclovir, famciclovir or valaciclovir on symptoms. The meta-analysis showed that oral antiviral therapy decreases the

duration and the associated pain of an outbreak by merely one day.” (2) Unlike drugs or vaccines, which target the active herpes virus, there are two natural remedies that target the latent HSV. These clinically backed remedies are Novirin and Gene-Eden-VIR.

“We recommend that individuals who may be concerned about a herpes virus infection, get tested, and take Novirin or Gene-Eden-VIR, which are designed to help the immune system target the latent herpes virus.” - Greg Bennett, CBCD

All orders of these products are completely confidential, and no information is shared or sold to any third party. Privacy is assured.

References:

(1) Vermes, K. "FDA Clears C. diff, Genital Herpes Tests from Roche." Published June 9, 2015. pharmacytimes.com

(2) Polansky, H. Itzkovitz, E. Gene-Eden-VIR Is Antiviral: Results of a Post Marketing Clinical Study. Published in September 2013. <http://www.scirp.org/journal/PaperInformation.aspx?PaperID=36101#.VW7Yu9Kqqko>

(3) Roche – PRNewswire

(4) Warner, C. "What Does Herpes Do To Your Brain? Gross Science Has The Answer To A Question You Didn't Know You Should Ask." Published June 1, 2015. Bustle.com

Hanan Polansky
Lilac Corp.
5852509999
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2015 IPD Group, Inc. All Right Reserved.



