



# Naperville Ribfest Gives the Latest Information with Updated iPhone App, Android App

*Ribfest guests get event news with updated Ribfest iPhone 2.0 app at Apple's app store and the new Android version at Google Play.*

NAPERVILLE, IL, USA, June 12, 2015 /EINPresswire.com/ -- Naperville Ribfest visitors can track all the latest information at their fingertips with the Ribfest iPhone 2.0 app available for IOS devices at Apple's app store and, for the first time, the new Android version at Google Play.

Last year, Ribfest launched the iPhone app, developed by LexTech in Lisle, Illinois, with much success. "The response was very positive and we got a kick out of people using the map feature at the festival," says Paul Feith, President of Paul Gregory Media and Ribfest Marketing Team member. Not wanting Android users to miss the fun, Feith has a Ribfest app for them too.

The Ribfest App lets visitors customize their schedule with their favorite bands and special events; follow their favorite bands on social media channels; receive a complete schedule of all special and family fun events; get info and menu items from Ribfest Ribbers; use the Ribfest maps to get details on every vendor and expo booth and light up the night with a virtual torch flame that's not too hot to handle.

Working out the app's kinks from last year has been top priority for Feith. "The app has been redesigned from the ground up to allow Ribfest officials to create and update content in real-time," he says. "This allows us to push schedule changes and revised listings without requiring a new download. The interface has been overhauled as well, allowing for a more familiar app experience on both IOS and Android platforms."

For more information about Ribfest, visit [www.ribfest.net](http://www.ribfest.net)

## About Naperville Ribfest:

Ribfest is run by the 140+ members of the Exchange Club in cooperation with its partners including the City of Naperville and the Naperville Park District. More than 4,000 volunteers and hundreds of sponsors support the event with 100% of the proceeds from Ribfest going to support the elimination of child abuse and domestic violence.

The 2015 Grand Sponsors are White Sox, Chrysler Jeep, Meijer, Baird & Warner, Lextech, Exelon Generation, Red Frog Events, OneMainFinancial, Euclid Beverage, Miller Lite, Coca-Cola, CBS Radio, ABC 7 Chicago, D&J Amusements, Navistar and Naperville Bank & Trust/Wintrust Community Banks, Chicago & NW Indiana Hyundai Dealers, Napleton's Valley Hyundai and Waste Management.

## About Naperville Exchange Club

The Exchange Club of Naperville chartered in 1987; its 140 members are dedicated to the elimination of child abuse and domestic violence. Through Ribfest, the Exchange Club has donated more than \$14 million to more than 50 local charities. Check us out at [www.ribfest.net](http://www.ribfest.net) and

[www.exchangeclub.org](http://www.exchangeclub.org).

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