

## World's First Style-Driven, Retractable Wall Smartphone, Tablet Charger Launches Kickstarter Campaign

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MOUNTAINSIDE, NJ, USA, June 15, 2015 /EINPresswire.com/ -- SNAIL

Snail has announced that his officially launched the world's very first style-oriented, retractable wall charger for smartphones, tablets, and more. The brand new charger will offer a charging for devices that have a micro USB port or lightning connector. To bring Snail to the world, the company has launched a Kickstarter crowdfunding initiative.

In the shape of a snail and available in a Seven beautiful range of colors, Snail hopes to change the way people look at chargers. The problem with modern chargers is that they lack appealing design and practicality, leaving consumers a "take it or leave it"



stance on available chargers. Snail features a profiled design, a 70 centimeter retractable charging cable, and a LED indicator to show users when their device is on charge .



Snail has also announced a <u>Kickstarter campaign</u> to help bring this innovative product to production. With the help of crowdfunders, Snail aims to raise awareness about their unique product while also raising €100,000. Pledgers will receive exclusive rewards, including T-shirts, wristbands, Snails, Limited Edition Snails, and more.

The Snail Kickstarter campaign will continue until July 30, 2015. More information can be found at <u>https://www.kickstarter.com/projects/1475414761/snail-pleasure-to-charge</u>.

## About Snail

Snail is the <u>world's first wall charger</u> for smartphones and other devices to infuse a style and convenience into a retractable design.

Snail reinvents the charger.

Maximilien Fourquet Snail +33637798964 email us here



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