

Advanta Advertising Design | Interactive, LLC Reveals Attractive New Branding and Cutting-edge Website

Eye-catching, easy-to-navigate, SEO website illustrates commitment to life sciences and offers relevant marketing resources

PHILADELPHIA, PA, UNITED STATES, June 15, 2015 /EINPresswire.com/ -- Advanta Advertising Design | Interactive, LLC has launched a newly redesigned, fully responsive, and search engine optimized (SEO) website to provide users with easy-to-navigate information and research about advertising and marketing in the pharmaceutical, biotech, medical, technical, and life sciences industries.

“Advanta helps companies reach their targeted audiences through innovative branding, marketing, and advertising solutions” says CEO and Founder Stephanie Kuhla, “The new website and branding is a reflection of not only Advanta’s capabilities and dedication to the industry, but also of a full understanding of life sciences’ work and the tremendous impact that it has on the everyday lives of people.”

Site Enhancements Include:

New Brand Identity: Advanta’s new brand identity reflects the company’s focus to integrate creativity and the scientific and technological industries through a pro-active partnership.

Innovative Structure: Advanta’s new site focuses on usability and interactive experiences, providing a beautiful website that exhibits the skill of Advanta’s designers and developers. The parallax storytelling elements showcase the connection between the scientific, human, and creative life cycles while the responsive design ensures users can view the site from any device.

Intuitive Navigation: Visitors easily navigate the website through Advanta’s custom-designed, stunning infographics.

Eye Catching Portfolio: Visitors access a sneak peek of Advanta’s award-winning work by scrolling through the site’s interactive portfolio.

Extensive Offerings for Marketing & Advertising Services: Visitors enjoy thorough descriptions of the extensive list of services Advanta offers, including custom graphics and print media design, website design, development, maintenance, support, and Search Engine Optimization (SEO), social media management, and email communications campaigns.



Visit the new website, www.advantadna.com, to find your fit in the elements lifecycle, and follow Advanta's social media to stay updated on company highlights, pharmaceutical and life sciences news, and much more!

About Advanta Advertising Design | Interactive, LLC

For over 15 years, Advanta Advertising Design | Interactive, LLC which is located in the suburbs of Philadelphia, PA has successfully developed, transformed, and expanded brands by creating powerful messaging—with a human touch. Their understanding of the marketing and branding needs of the pharmaceutical, biotech, medical, technical, and life science industries are just as complex as the products developed in those industries. Their clients are able to focus on developing innovative solutions to heal, feed, and fuel the world, as Advanta helps strategically move their brand forward.

Follow Advanta on social media: Twitter @advantadesign #AdvantaDNA and Facebook, LinkedIn, Instagram and Google+.

For more information, call 847-ADVANTA or email info@advantadna.com.

Danielle Lado
ADVANTA ADVERTISING DESIGN | INTERACTIVE, LLC
847ADVANTA
email us here

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