

Singapore's top job site, Kluje, offers quality contractors in Thailand

Kluje.com, the award winning service for homeowners to access better quality contractors will expand beyond its home market, Singapore, to take on Thailand.

BANGKOK, THAILAND, June 17, 2015 /EINPresswire.com/ -- Kluje.com, the award winning service for homeowners to access better quality contractors will expand beyond its home market, Singapore, to take on Asia. The first market will be Thailand.

Kluje's service empowers homeowners to post their 'jobs' for free. Those jobs are then viewed by vetted and qualified contractors, and up to 3 of them will 'bid' on the job. These contractors will then 'quote' on the job and the homeowner selects the best one.

Kluje makes it easier for homeowners and contractors to keep track of home

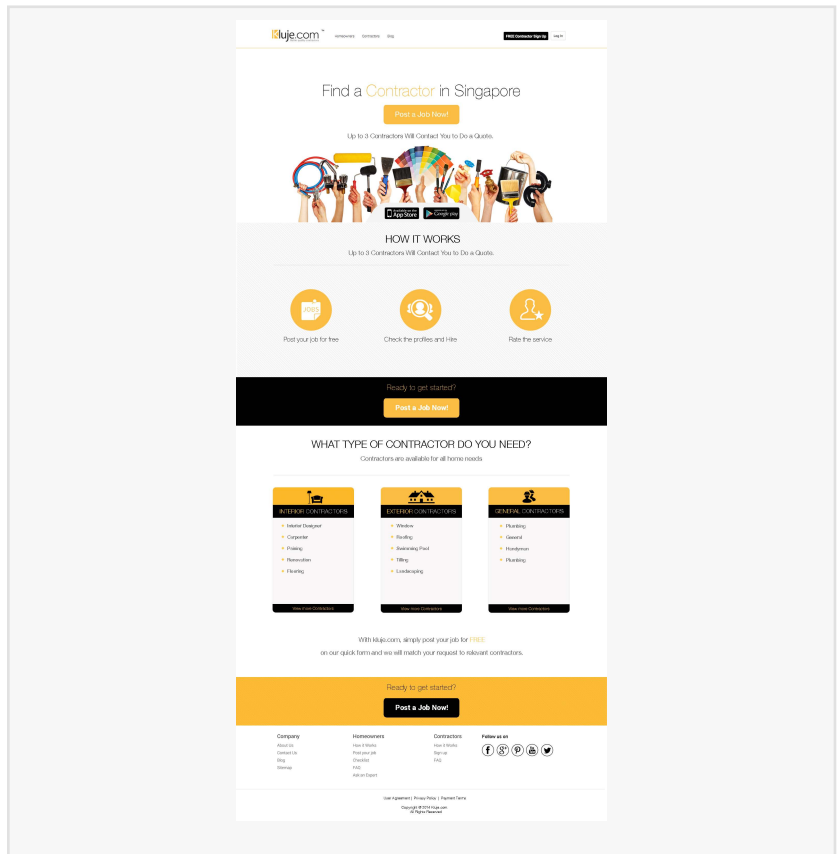
improvement projects. With a proven track record, the business is expected to scale rapidly when it moves across to Bangkok, Nonthaburi, Nakhon Ratchasima, Chiang Mai and Hat Yai.

"Kluje will benefit our users (homeowners and contractors) everywhere by managing their home improvement projects more effectively," says Andrew Esmonde-White, CEO and founder of Kluje. "By localizing the service, we aim to make this service accessible to 200million households in the region."

After two years of operating, Kluje now has an impressive list of contractors to offer services for every household need. The categories of work include air-conditioner, waterproofing, landscaping and much more.

To aid in offering its services outside of Singapore, Kluje will be hiring in Thailand to help expand its reach. Having a native country manager and a sales team in each location is the way to ensure successful localization.

Besides being a matchmaker of homeowners and contractors, Kluje creates a ranking system for contractors. Currently, with no industry benchmarks for contractors, it is often a game of chance when hiring one. Relying on user feedback and reviews, Kluje separates the wheat from the chaff.



As part of Singapore's leading venture builder, [Sugar](#), Kluje has an established advisory board and many experienced technology leaders. With that, Kluje is built to be secure in financial standing and technological scalability.

"With property prices rising in the region, Kluje is in the right place to tap into the multi-billion dollar home maintenance industry," says John Fearon, Co-Founder of Sugar. "As one of our portfolio companies in the home improvement services space and we are excited on Kluje's expansions plans"

Kluje plans to continue its aggressive attitude on Thailand and bring it further into the region.

For media inquiries, please contact: Peter Yu, Publicist, Sugar Ventures, peter.yu@sugar.sg, +65 9003 5608

Additional information on Kluje:

Amongst its accolades, Kluje.com was the winner for SEA for Start up of the Year at Talent Unleashed 2014 - judged

by Patrick Grove, Richard Branson and Steve Wozniak. Also, Singapore Business Review chose the startup as one of the Top 20 Hottest Startup for in 2014.

For home improvement help, log on to <http://www.kluje.com> now

Andrew Esmonde-White
CEO and Founder

A 10-year veteran in home renovations with vast experience in many aspects of the industry, Andrew has been CEO of UK companies specializing in home renovations – Propertytask and Ezzies. As co-founder of kluje.com, Andrew is able to provide professional advice for contractors and homeowners alike.

uk.linkedin.com/pub/andrew-esmonde-white/28/55b/a84/en

Kluje is part of Sugar Ventures

Sugar Ventures is a startup studio that crystallizes ideas to change the world. Unlike traditional accelerators or incubators, it will help great startups take shape from the idea stage, provide solid funding, help consolidate growth, and lead to a sparkling exit.

Started by prominent serial entrepreneurs John Fearon and Dr. Mark Hon, the startup studio will take a start-to-end approach. Sugar will build multiple startups simultaneously with shared resources from beginning to end.

The screenshot displays the Kluje.com website interface. At the top, the logo 'Kluje.com' is visible with the tagline 'Home quality contractors'. Navigation links for 'Homeowners', 'Contractors', and 'Blog' are present. A 'FREE Contractor Sign Up' button and a 'Log In' link are in the top right corner. A 'My Menu' dropdown is open, showing options for 'Account Details', 'Skills', 'Change password', and 'SMS'. The 'Skills' section is active, displaying a grid of 16 skill categories: Air Conditioning, Carpenter, Electrician, Flooring, Renovation, Window, Interior Designer, Landscaping, Painting, Tiling, General, Plumbing, Handyman, Waterproofing, Swimming Pool, and Roofing. A 'Save' button is located at the bottom right of the skill selection area. The footer contains links for 'Company' (About Us, Contact Us, Blog, Sitemap), 'Homeowners' (How it Works, Post your job, Checklist, FAQ, Ask an Expert), 'Contractors' (How it Works, Sign up, FAQ), and 'Follow us on' with social media icons for Facebook, Google+, Pinterest, LinkedIn, and Twitter. Legal links for 'User Agreement', 'Privacy Policy', and 'Payment Terms' are also present, along with a copyright notice: 'Copyright © 2014 Kluje.com All Rights Reserved'.

The logo for Kluje.com features a stylized orange and white 'K' icon followed by the text 'luje.com' in a bold, black, sans-serif font.

<http://www.sugar.sg>

Peter Yu
Sugar Ventures
90035608
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2016 IPD Group, Inc. All Right Reserved.