

Sarah Kaler of Soul Powered to be Featured on CUTV News Radio

SEATTLE, WASHINGTON, USA, June 19, 2015 /EINPresswire.com/ -- Sarah Kaler is the founder of Soul Powered, a leadership development and coaching company that works with women to use entrepreneurship as a vehicle to redefine success and move closer to their desired lifestyle.

“When our lives work, our work works,” says Sarah. “I completely redesigned how I live and work and I want to be a catalyst for others to do the same.”

Sarah launched her first business when she was only 20 years old and still in university.

“I had been an entrepreneur very early,” recalls Sarah. “I grew up in the kind of family where being an entrepreneur was the expected thing to do and working in a corporate office was not the norm. I’d

lived behind the scenes of that environment my entire life.”

Soon she was hiring staff and leading a team, as well as functioning in a coaching capacity. She quickly noticed she had a natural ability to lead groups and develop them to their potential, innately recognizing what people’s strengths were and how to build teams based off those strengths.

After successfully running a number of businesses, Sarah was recruited by Lululemon Athletica to join the sportswear company’s new US division. She would accept their offer, but not without some trepidation.

“It was a crossroads,” says Sarah. “Here was a big company with big goals, but I’m an entrepreneur: I don’t work for other people.”

One of the early hires in Lululemon’s US expansion, Sarah soon discovered her colleagues were extremely entrepreneurial as well, and they were each encouraged to operate as entrepreneurs within the context of the company. Sarah would be promoted many times over the course of her 10 years with the Lululemon Athletica, ultimately serving as global director of training and development, coaching and leading teams and developing leaders.



But midway through her corporate career, Sarah suffered a series of grand mal seizures due to stress and exhaustion. Though she had become successful, she'd also accepted exhaustion and burnout as the price of success.

And so Sarah set out to design her own conscious path that would provide the lifestyle and impact she desired. She returned to her roots – entrepreneurship -- and launched Soul Powered to see her own clients.

“Last year, over 70 percent of small businesses in the US were founded by women. Women are dominating the small business startups marketplace, but many of them are failing,” says Sarah. “This really resonated with me. Women crave this kind of support.”



Today, Sarah says, her business is driven by her purpose, and yours can be too!

“When you talk to people and ask them ‘What do you really want to do?’ they want to work but they want the opportunity to do what they’re best at,” says Sarah. “Let’s have a conversation about how we can support people to have the opportunity to do their best every day. It’s about really getting to the foundation of who people are and what is going to allow them to come alive at work.”

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CUTV News Radio will feature Sarah Kaler in an interview with Jim Masters on June 22nd at 12pm EST.

Listen to the show at

<http://www.blogtalkradio.com/closeuptalkradio/2015/06/22/cutv-news-radio-spotlights-sarah-kaler-of-soul-powered>

If you have a question for our guest, call (347) 996-3389.

For more information on Soul Powered, visit <http://www.soulpowered.com>

Lou Ceparano
CUTV News
(631) 850-3314
email us here

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