



DETROIT CELEBRATES TECHNOLOGY'S ROLE IN THE CITY'S RENAISSANCE AT WORLD-RENOWNED SOCIAL MEDIA DAY EVENT

Social Media Association of Michigan is proud to bring the 6th Annual Social Media Day presented by Mashable to Detroit's MotorCity Casino and Hotel.

DETROIT, MICHIGAN, US, June 18, 2015 /EINPresswire.com/ -- June 26, 2015, marks the date of the 6th annual [Social Media Day](#) celebration taking place in Detroit—bringing together influencers and innovators to talk about social media, Detroit, and technology's ultimate role in a resurging city's success—hosted by the Social Media Association of Michigan ([SMAMi](#)).

Mashable, the leading source for news, information, and resources for the Connected Generation, launched Social Media Day as an annual event in 2010 as a way to recognize the digital revolution happening right before our eyes. Each year, thousands of people organize hundreds of meetups across the globe.

From Australia to the Philippines, all the way to Sri Lanka and Morocco, countries come together every June to participate in this global movement.

Detroit's event will begin with a roundtable discussion on "Technology's Role in a Resurging City." Special guests include: Jill Ford, Head of Innovation and Entrepreneurship at the City of Detroit, Edi Demaj, CoFounder at Rocket Fiber, and Jake Cohen, Managing Partner at Detroit Venture Partners.

"The goal is to bring together people from all walks of life for an opportunity to connect their online networks offline, in a face-to-face setting, bringing communities closer together." said Sola Obayan, SMAMi President.

Following the roundtable is the public event, themed "Modern Motown," honoring Detroit-bred innovations interwoven with traditions to make up our remarkable city. As a DJ spins classic Motown music blended with modern techno beats, attendees will enjoy an interactive technology-focused



experience.

This year's Social Media Day Detroit will take place at the MotorCity Casino and Hotel SoundBoard, which has previously hosted several of the past Social Media Day events.

"We are very excited to have this event hosted by MotorCity Casino and Hotel," said Obayan. "This is a world-class venue, perfect for the world-class discussions coming out of Detroit."

For more information, to review the full agenda, and to reserve your tickets, visit www.smami.org.

About the Social Media Association of Michigan:

The Social Media Association of Michigan was founded in 2012 with the mission "to promote social media as an impactful communication vehicle through state-wide education, adoption of social platforms and dissemination of successful social media solutions in public and private sectors." SMAMi Members are Michigan-based organizations, professionals, and students with a strong interest in leveraging social media successfully. For more information and to join our mailing list for event related announcements, please visit www.smami.org.

About MotorCity Casino Hotel:

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*Sola Obayan, SMAMi
President*

Located on Grand River Avenue at the Lodge Freeway (M-10), MotorCity Casino Hotel is owned by Marian Ilitch and is the only locally-owned and operated casino in Detroit. The entertainment complex is comprised of an expansive gaming space including a smoke-free gaming area and an award winning 400-room ultra-comfortable and high tech hotel with a luxury spa and fitness center. MotorCity Casino Hotel offers several unique dining options including Iridescence, an Award-winning fine dining restaurant, Little Caesars, the Assembly Line buffet, the Lodge Diner, Pit Stop and the Grand River Deli. Other amenities include Sound Board, an intimate live performance venue, and over 67,000 square feet of function and banquet space. For more information about

MotorCity Casino Hotel, or to make a reservation, visit www.MotorCityCasinoHotel.com or call 1-866-

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