

# Think Profits and Mujo Launch Digital Marketing Curriculum

*Think Profits' Digital Marketing Professionals and Mujo Develop Innovative Post-Secondary Courseware*

VANCOUVER, BRITISH COLUMBIA, CANADA, June 17, 2015 /EINPresswire.com/ -- ThinkProfits.com Inc. announced in their June 12th blog post that they have partnered with startup company Mujo to create post-secondary digital marketing courseware.

Based on Think Profits' extensive experience and knowledge of the digital marketing field, Mujo has created a series of publications on a range of topics including social media marketing, SEO, PPC, lead conversion management, and more.

Mujo's courseware stands head and shoulders above traditional textbooks. By regularly updating content, Mujo is able to capture the innovations and trends that are an integral part of the constantly evolving digital marketing field.

Post-secondary institutions that adopt the Mujo curriculum can also determine how frequently content is revised. Colleges are free to select module elements to suit specific learning outcomes and meet student needs as well.

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Mujo is very excited to bring this ever-changing subject matter to students. We are looking forward to getting a new generation ready for careers in digital marketing.

*Adam Wilkins, President of Mujo*

## About Think Profits

Started in 1997, Think Profits is a leader in the digital marketing industry. The agency specializes in education, manufacturing and distribution, retail and services, and hotels and travel. Based in Vancouver, Think Profits has delivered proven results for more than 1600 clients in Canada and the United States. For more information, visit: <https://www.thinkprofits.com>.



**THINK**  
profits.com

DEFINING  
DIGITAL MARKETING  
SINCE 1997

Think Profits is a full service digital marketing agency specializing in SEO, PPC, Web Design, and Social Media to bring more business to your business



**MUJO**

LEAD • EDUCATE • INSPIRE

With Think Profit's expertise, Mujo produces digital marketing courseware

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This press release can be viewed online at: <http://www.einpresswire.com>

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