

Groupinit: The obvious way to network Socially

*New Social Media Network launches
Crowdfunding Campaign on Kickstarter*

SAN JOSE, CA, UNITED STATES, June 19, 2015 /EINPresswire.com/ -- Groupinit is pleased to announce the launch of their [Crowdfunding](#) campaign on [Kickstarter](#).

Groupinit is the [social networking](#) platform that groups your networks allowing messaging in a real life way.

You wouldn't message LOL to your grandmother or send your boss your latest mirror selfie – so why have all of your networks grouped into one social media platform. It doesn't work in life and it doesn't work online.



Change The Way You Socialize

Groupinit has created a completely new social media experience using Hubs, Groups and events. Allowing you to send appropriate messaging, quotes and even images to the relevant 'Group in it?'

The campaign launched on Kickstarter on the 16th June and already the campaign is off to a great start raising over \$5,000 from 14 backers in just one day – and with a goal of \$30,000 and the campaign ending on the 31 July, it appears the sky is the limit for Groupinit.

Groupinit – CEO Sachin Bansal said of the campaign, “ Groupinit began with the idea that social networking should be similar to how we socialize with people in real life – by launching our campaign on Kickstarter we have a golden opportunity to share our innovation with investors, tech specialists, the average Joe on the street and social networking mavens – all key targets for us”.

With Supporter Rewards including early stage Beta access and customized alter egos the campaign is sure to be a success.

To find out more about Groupinit on Kickstarter go to the campaign at <https://www.kickstarter.com/projects/742350565/change-the-way-you-socialize>.

For interviews or further information contact:

Sachin Bansal
Groupinit
+1 408 655 4014

email us here

This press release can be viewed online at: <http://www.einpresswire.com>

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